

ZigBee Smart Lighting Control Seminar

Date/Time: 10 June 2014 (Tue), 10:00 - 12:30

Venue: Meeting Room No. 4, Level C (Area B)

Organisers : ZigBee Alliance Guangzhou Guangya Messe Frankfurt Co Ltd







Acquire the latest in state-of-the-art control technology - Co-organised with ZigBee Alliance, the seminar will introduce how the innovative ZigBee wireless technology can provide easy and cost-effective ways of smart lighting control in building and home automation.

Language: Mandarin only, without simultaneous interpretation. Free Admission.

Time	Topic / Speaker
10:00-10:05	Opening Remarks : ZigBee today and IoT Application
	Mr Jerry Hunag, ZigBee Alliance, Asia Pacific Managing Director
10:05-10:30	ZigBee Light Link / Wireless Lighting for Home
	— Dr Wilma Su, ZLL Secretary-General of the Working Group of Chinese Market / Director of
	Philips Standardization of Philips
10:30-10:50	Smart Lighting with ZigBee Technology
	Dr Lawrence Luo, Director and Chief of R&D, InterCel
10:50-11:20	Connecting Your World
	Mr Edward Tsaur, Director, Marketing and Business Development, Microcontrollers Asia
	Pacific, Freescale
11:20-11:45	Application of ZigBee Technology in Schneider Smart Home
	— Yan Hairong, Smart Home System Product Manager, Schneider Electric
11:45-12:10	Smart Lighting Solutions for Enhancing Smart Homes and Lifestyles
	Dr Ke Zhang, Director of Business Development and Government Affairs, Asia Pacific,
	OSRAM
12:10-12:30	ZigBee Alliance : Certification and Testing
	Dr Hui Zhang, Secretary-General of China Standardization Working Group on Sensor
	Networks, CESI