

Interview with Mr. Alex Wong, General Manager of Guangzhou Yajiang Photoelectric Equipment Co Ltd

(China)

1. What are the reasons for your company to exhibit in Guangzhou International Lighting Exhibition?

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YAJIANG APPLIED TECHNOLOGIES | ARCHITECTURAL TECHNOLOGY

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First of all, the Guangzhou International Lighting Exhibition is the world's leading and most comprehensive lighting and LED and lighting exhibition. It clusters the trade enterprises, lighting producers, professional audience and related authorities in this high level of world-class exhibition. The world's top 500 enterprises in the field of lighting and LED brand show their presence in the exhibition. Guangzhou Yajiang Photoelectric Equipment Co Ltd is one of the earliest professional manufacturers to join the research and development into the application of new LED light source, and has already participated in the fair consecutively for many years.

Secondly, we hope that participation in the exhibition will enhance our communication with worldwide designers, construction companies, partners and key customers during the fair. We can then discuss the LED technology, exchange market information, and also take this opportunity to introduce our latest newly developed products and technologies.

2. Which product(s) and technologies will Yajiang showcase in the exhibition? What are the targets your company would like to achieve in the fair?

In the exhibition, we will focus on the introduction of the new outdoor series of commercial lights, track light series, and the imaging light series of products commonly used in architecture and exhibition. These products consist of the unique optical system and optical lens invented by Yajiang, and has the industry's highest luminous intensity.

3. What are the views of your company in the Chinese and the Asian market?



Mr. Alex.wong,
General Manager of
Guangzhou Yajiang
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Ltd

At present, the entire lighting market has been gradually developed. In terms of volume, LED lighting accounts for only approximately 20% penetration rate of the whole lighting market.

Because of its green advantages of energy saving, LED is more and more widely applied to various fields, such as stage lighting, architectural landscape lighting, commercial lighting and so on.

In the coming future, the state will implement favorable policies to increase policy support to the industry, the National Development and Reform Commission hugely invest in strengthening the promotion of energy-saving products, and Chinese economy gradually picks up, these are the favorable factors of the Chinese market.

The international market as a whole, the gradual banning of the use of incandescent lighting, the market is in gradual changes, and the market share of LED products is growing larger. Along with the fact that LED technology is becoming more mature, the next important process of the LED industry is to sharpen the edges of the LED technologies and enhance the product quality.