

guangzhou international lighting exhibition

广州国际照明展览会

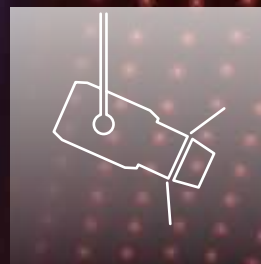
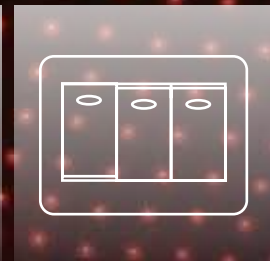
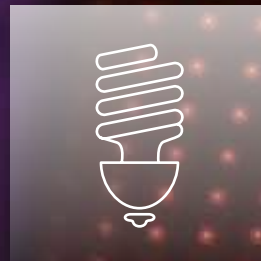
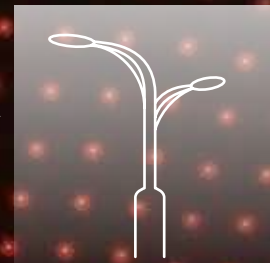
19th

**The most influential and comprehensive lighting
and LED event in Asia**

9 – 12 June 2014

China Import and Export Fair Complex
Guangzhou, China

www.light.messefrankfurt.com.cn



 **光亞 · Guang ya**

 **messe frankfurt**

Show statistics at 2013 fair



Total exhibition space (gross)*: 215,000 sqm

Over 2,588 exhibitors from 27 countries and regions

Argentina, Austria, Canada, China, France, Finland, Germany, Hong Kong, India, Ireland, Italy, Japan, Malaysia, Marshall Islands, Norway, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Taiwan, Netherlands, Ukraine, UK and US

*Held concurrently with Guangzhou Electrical Building Technology 2013

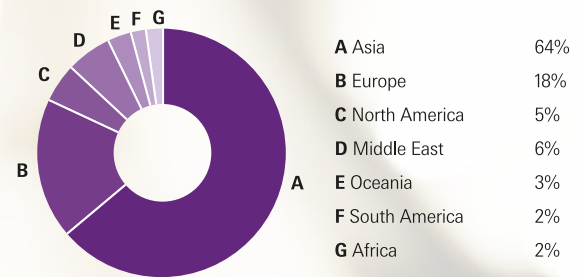
"This fair is one of top lighting events for our company, and it's important to continue participating to see where the market is moving forward. We will definitely come back."

Mr Samuel Wu, President/CEO of Asia Pacific, OSRAM Asia Pacific Ltd

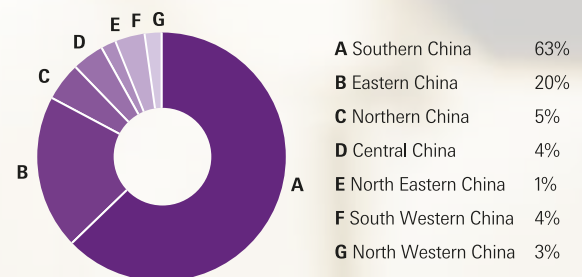
"We received generally positive results from the show, and we had some really good business discussions due to the rising demand in LED technology."

Ms Sherry Liu, Marketing Specialist, Shanghai Labsphere Optical Equipments Co Ltd

Overseas visitor breakdown by region



Local visitor breakdown by region



Top 10 visiting overseas countries and regions (in order of highest attendance)

- | | |
|----------------|--------------|
| 1. Hong Kong | 6. Singapore |
| 2. India | 7. Russia |
| 3. Taiwan | 8. Thailand |
| 4. South Korea | 9. Malaysia |
| 5. US | 10. Japan |



Total number of visitors: 116,983 from 120 countries and regions

Who we are...

Light + Building worldwide

The Guangzhou International Lighting Exhibition is organised by Guangzhou Guangya Messe Frankfurt Co Ltd, and is a part of Messe Frankfurt's building and energy shows under the Light + Building brand. Light + Building is the world's leading trade fair for architecture and technology, and presents a vast range of products and services for the fields of decorative and technical lighting, electrical engineering as well as home and building automation. Currently 10 Light + Building-branded trade fairs are in operation across the world, positioning Messe Frankfurt in key growth markets.

Guangzhou International Lighting Exhibition

Celebrating 18 years of operation, the Guangzhou International Lighting Exhibition has become the most influential lighting and LED event in Asia. Thanks to continual support from key industry players, each year the show attracts global buyers and corporations from a range of sectors involved in lighting and LED, providing the most comprehensive showcase on lighting applications and technology in the region.

What we stand for...

International and regional industry platform

Innovation

Comparability & Quality

Commercial and technological exchange

Position your business

Maximise the exposure of your lighting and LED business

Each year the Guangzhou show gathers lighting and LED industry professionals from around the world, including leading brands, industry organisations and trade councils as well as government officials.



Network with international industry organisations



Meet your customers

Target groups from all sectors

The full spectrum of the lighting and LED sector is showcased each year at the Guangzhou International Lighting Exhibition, attracting a highly diverse group of visitors:

The lighting sector features a comprehensive collection, including lighting accessories, components, decorative products, technical and LED-based lighting fixtures as well as solutions to provide a one-stop sourcing platform for lighting manufacturers, project-based and trade-based visitors.

In the LED sector, a complete spectrum of the supply chain is presented at the show, including suppliers of encapsulation solutions, die bonding and sorting machines, heat sinks and thermal management systems, SMD and COB package as well as LED chips and drivers. These various LED production components attract both lighting and LED product manufacturers across a range of applications.

Visitor Profile

Project-based	<ul style="list-style-type: none">• Architects• Planners and Engineers• Designers• Building Contractors• Energy Suppliers• Property Developers	<ul style="list-style-type: none">• Housing / Property Management• Construction / Planning Authorities• Procurement Authorities• Industry End Users (e.g. hotels, retailers, restaurants, etc.)
<ul style="list-style-type: none">• Importers• Exporters• Wholesalers / Distributors• Buying Offices	<ul style="list-style-type: none">• Chain Stores• Retailers• e-Retailers• Department Stores	Trade-based
Manufacturers	<ul style="list-style-type: none">• Wafers• LED chips• LED packaging	<ul style="list-style-type: none">• LED components• Lighting fixtures• Displays and signs

“It’s been four years since I first started coming to the fair. I’ve come back every year since the beginning to source commercial LED lighting products for hotels, offices and industrial projects. The exhibitor quality is impressive; it keeps getting better every year.”

Mr Scott Davis, Marketing & Business Development Director, Dowin Global Limited, China

“I’ve been coming to the fair since 2011 to source a range of lighting accessories, including controllers for my distribution business in Australia. The show gives me more confidence on LEDs as the product is such a growing market in terms of demand across Australia. I’ve been able to make some great contacts in rapid time, and the exhibitor quality is amazing.”

Mr Justin Rose, Managing Director, Tube Replacements, Australia

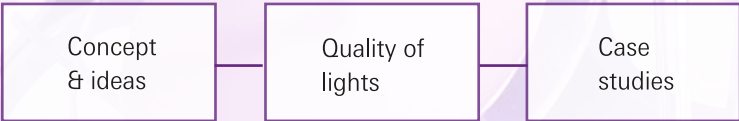
Find your inspiration

Market foresight

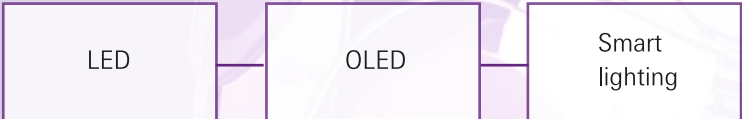
A wealth of informative and engaging networking events and conferences help you grow your business at the show through four major areas:



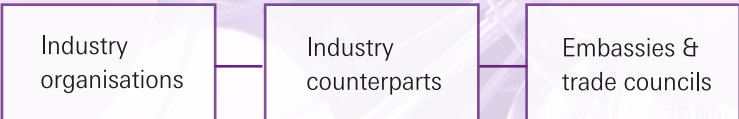
Design



Technology



Strategic partnership



Market



Stay close to market needs

Three major themes at 2014 show

1 Energy efficiency

Focusing on sustainable energy sources and intelligent control technology in lighting, the 2014 show will have a strong emphasis on the emergence of smart home and city lighting.



2 LED technology integration

Through the fair's highlighted LED technology zone, a one-stop destination will be made available for suppliers involved in all steps of LED production, including manufacturers of LED drivers and controllers, thermal management devices as well as encapsulation, packaging and production equipment.



3 Project-based business opportunities

Project-based lighting business is a rapidly growing sector in China. The specialty has provided a number of business opportunities for lighting fixture suppliers. The show will continue to focus on this diverse area by showcasing a range of lighting applications at the 2014 show. Additionally, through the concurrent event Guangzhou Electrical Building Technology, attendees will get the chance to discover the full spectrum of integrated building products with solutions for electrical engineering and home automation.

Light + Building fairs worldwide & fair facts



Light Middle East

Dubai, U.A.E

7 – 9 October 2013

Interlight Moscow Powered by Light + Building

Moscow, Russia

5 – 8 November 2013

BIEL Light + Building Buenos Aires

Buenos Aires, Argentina

5 – 9 November 2013

Light + Building

Frankfurt, Germany

30 March – 4 April 2014

Beijing International Building Technology

Beijing, China

2014 Spring

Guangzhou International Lighting Exhibition

Guangzhou, China

9 – 12 June 2014

Guangzhou Electrical Building Technology

Guangzhou, China

9 – 12 June 2014

Shanghai International Lighting Fair

Shanghai, China

3 – 5 September 2014

Shanghai Intelligent Building Technology

Shanghai, China

3 – 5 September, 2014

Light India

New Delhi, India

18 – 21 September 2014

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guangzhou international lighting exhibition

Date

9 – 12 June 2014

Opening hours

9 – 11 June 2014 (09:30 – 18:00)

12 June 2014 (09:30 – 14:00)

Venue

China Import and Export Fair Complex,
No. 380 Yuejiang Zhong Road, Haizhu District,
Guangzhou, China

Admission

Trade buyers only (Persons aged under 18 are not admitted)

Entry fee

RMB 50 (Entry is free-of-charge with invitation card)

Participation fee

Standard booth package: RMB 16,000/ 9sqm (min 9sqm)

Raw space package: RMB 1,500/ sqm (min 36sqm)

Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

Concurrent event

guangzhou electrical
building technology

Building Solar China

Conference and Exhibition

Official online partner



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