

Learn Market Trends, Seize Business Opportunities for your LED business

Messe Frankfurt (HK) Ltd

Contact person: Ms. Scarlet Mak

Tel: 852 2238 9969

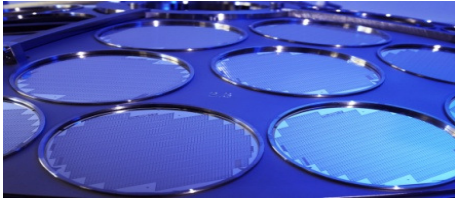
Email: scarlet.mak@hongkong.messefrankfurt.com

Website: www.light.messefrankfurt.com.cn

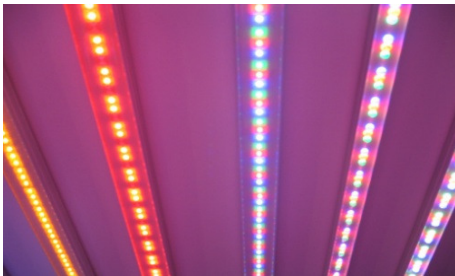
Information as of Nov 2013

What are the LED market forecast?

Any market opportunities?



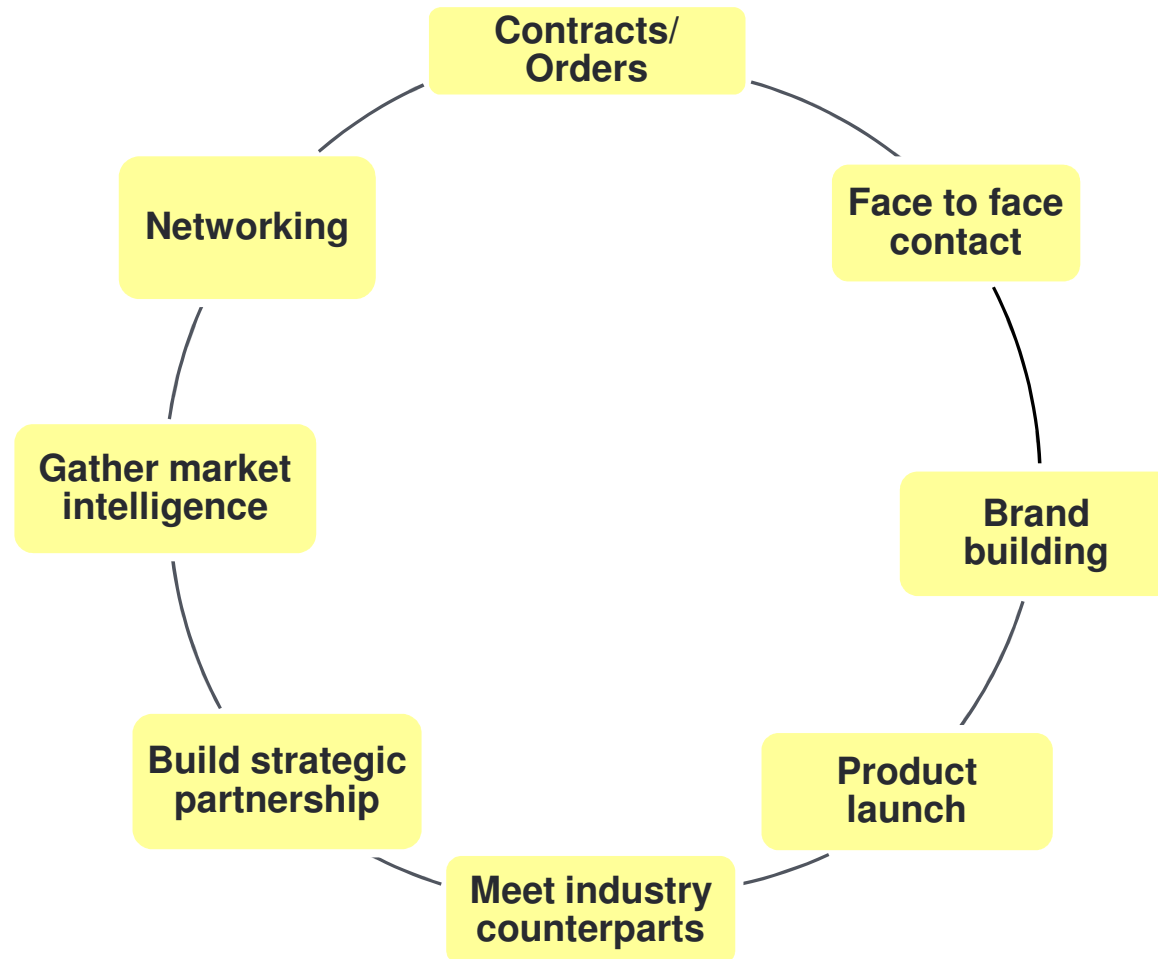
The worldwide market for LED components was USD 13.7 billion and is expected to grow to USD 15 billion in 2017, for a CAGR of 1.8%.
Strategies Unlimited 13 February 2013



In 2013, the LED package market value was USD 12.5 billion and is expected to reach USD 13.39 billion (Year-on-Year + 7%) in 2014. For lighting applications, LED package value and lighting application greatly increase in 2014, with most evident growth in industrial, commercial and outdoor lighting market.
LEDinside, Taipei, 16 September 2013

What will be your next action plan to grow your LED business?

Exhibition, is it a multiple objective marketing approach?



Guangzhou International Lighting Exhibition, Is it a **right market platform** for you?



"I think this show is good because there's a very wide range of diversity out here, different markets and quality levels."

Carclo Technical Plastics Shanghai
Ashley Liu, Business Development Manager, China

"The show is an important networking platform for the industry. And since many leading manufacturers and companies are here, we have a chance to see the new development and learn from each others."

Mr Emerson Yeh, Senior Associate Vice President,
OM Component Biz Unit, Lextar Electronics Corp,
Taiwan

Guangzhou International Lighting Exhibition, Is it a **right market platform** for you?



215,000 sqm

21 halls cover wide range of LED & lighting products

116,000 + visitors

From over 100 countries & regions

2,500+ exhibitors

LED & lighting exhibitors

19th edition

Light + Building Family

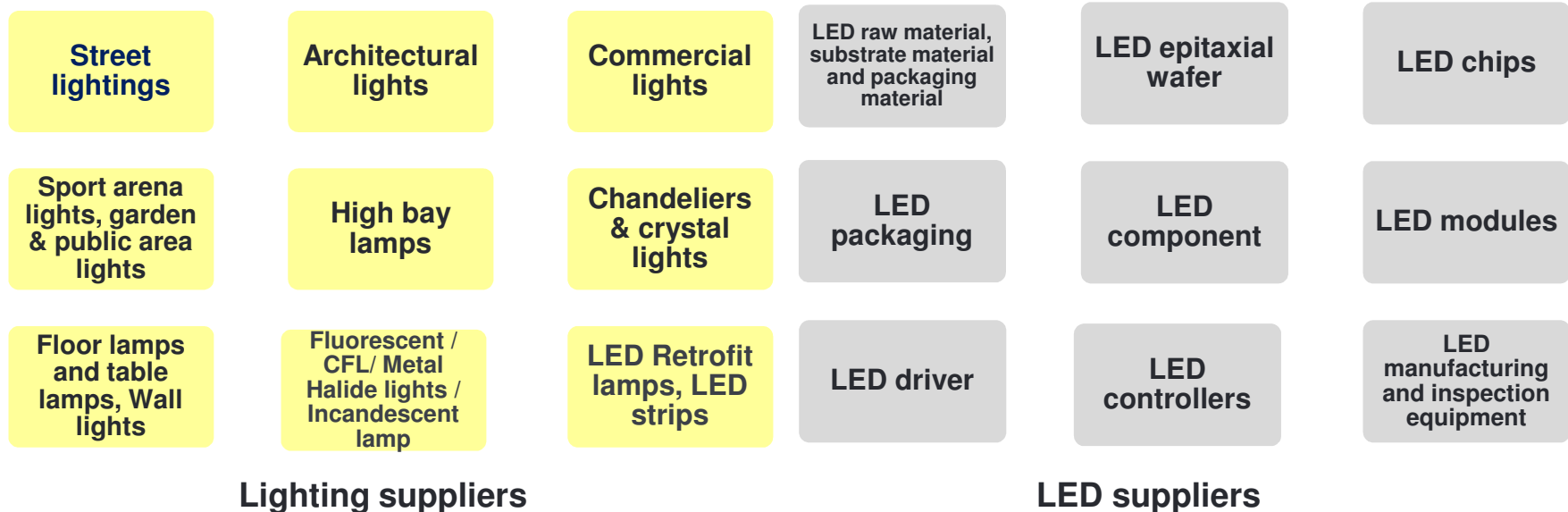
Widely diversified visitors

Worldwide exhibitors



What **business values** can we gain in Guangzhou International Lighting Exhibition?

- **Meet your customers & strategic partners at a time**



What **business values** can we gain in Guangzhou International Lighting Exhibition?

• **Brand promotion & meet your industry counterparts**

Some branded LED exhibitors in 2014 fair:

LED chips, LED modules & LED packaging

• APT • CREE • CITIZEN • DOMINANT • EDISON • GENESIS PHOTONICS
• HONGLI TRONIC • KINGLIGHT • NATIONSTAR • ROHM • SEMILEDS
• SEOUL SEMICONDUCTOR • SHINEON • SUNPU LED • TSMC

LED packaging material

• NICHETECH • RAMPF • SHIN-ETSU • WACKER • PANASONIC • HIGHCHEM

LED driver ICs & power supply

• BAG • HELVAR • MEAN WELL • NXP • ON SEMICON • RFSEMI • TRIDONIC
• O2MICRO • STMICROELECTRONICS • MACROBLOCK • MAXIL

LED inspection & manufacturing equipment

• EVERFINE • KONICA MINOLTA • LABSPHERE • NORDSON • ZVISION

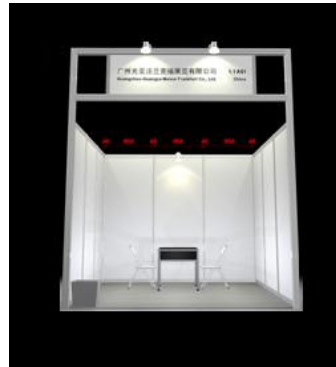
Click [Here](#) to view full exhibitor list!

What **business values** can we gain in Guangzhou International Lighting Exhibition?

- **120 + session of seminar programs to gather market intelligence and technology know-how**



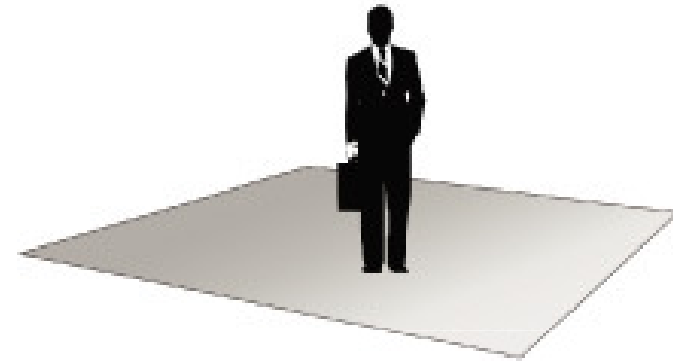
What are the **participation details**?



Standard booth

RMB 16,000 / 9sqm (min 9sqm)

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name & booth no.
- 1 table & 2 folding chairs
- 3 spotlights (2 used on fascia, 1 used inside the Booth)
- 1 socket (3 Amp, 500W max)
- Listing in fair catalogue
- Listing in online exhibitor list
- Visitor invitation cards



Raw space

RMB 1,500/ sqm (min 36sqm)

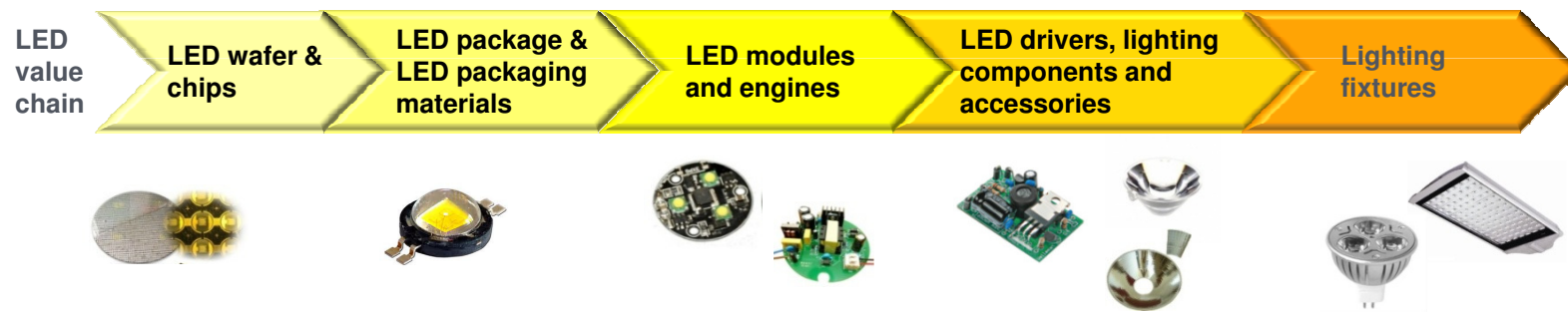
- Floor space
- Listing in fair catalogue
- Listing in online exhibitor list
- Visitor invitation cards

Click [here](#) to download application form

What is **highlight** in 2014 fair?

- **LED technology integration**

- Offers one-stop sourcing platform covers comprehensively the entire LED value-chain from raw material to applications, which aims to facilitate business and technological collaboration in the industry.



- **Highlight of LED controllers/ drivers technology:**

- One delicate hall for LED controllers/ drivers exhibit
- Newly launch seminar on “Intelligent lighting Summit”, focusing topics in lighting control technologies.

**Any further question?
Don't hesitate to contact us ...**

Messe Frankfurt (HK) Ltd

Contact person: Ms. Scarlet Mak

Tel: 852 2238 9969

Email: scarlet.mak@hongkong.messefrankfurt.com

Website: www.lighting.messefrankfurt.com.cn