



Learn Market Trends, Seize Business Opportunities for your **Lighting** business

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What are lighting market forecast?

Any market opportunities?



The global solid-state lighting (SSL) market is expected to expand at a compound annual growth rate (CAGR) of 18.7% from 2013 to USD 56.79bn in 2018

17 Oct 2013, www.semiconductor-today.com

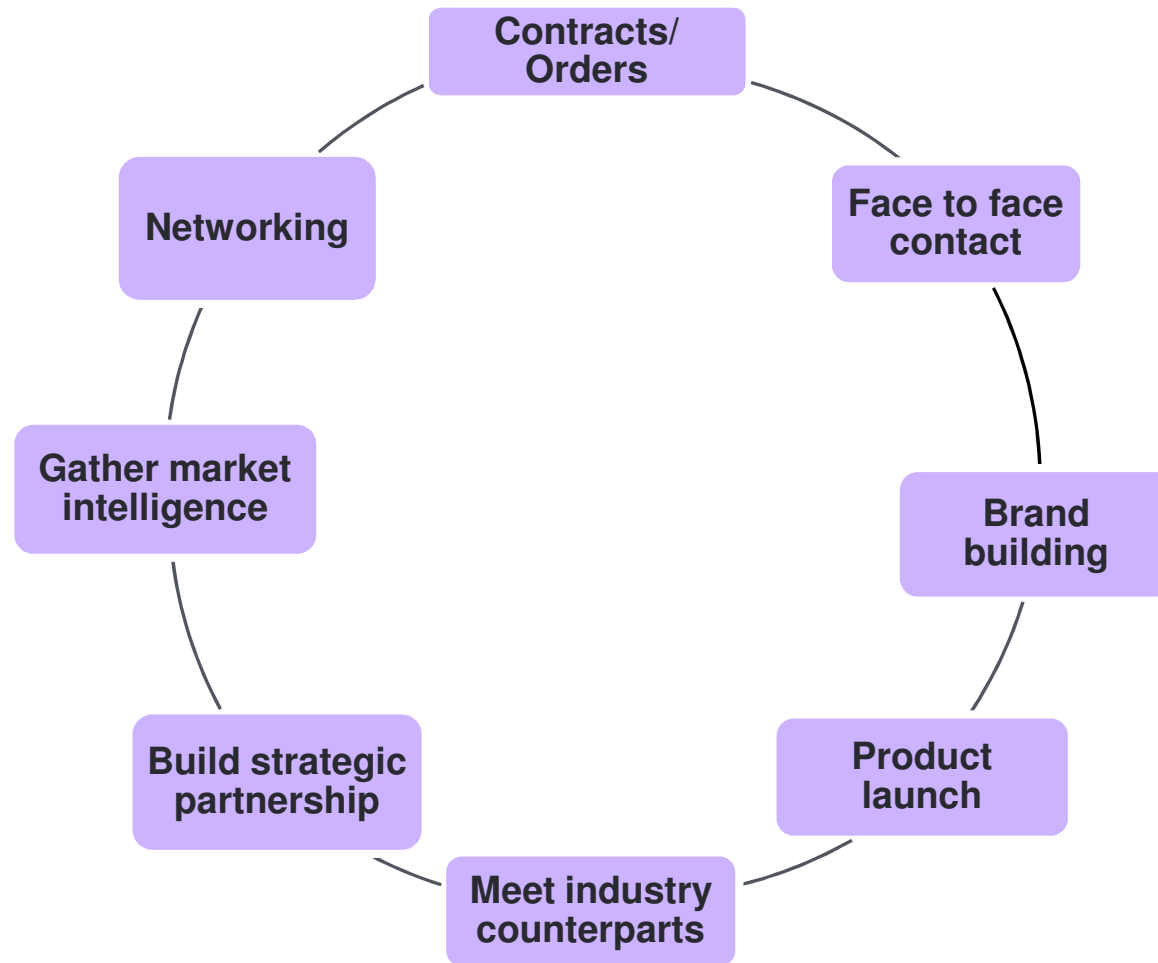
The demand for LED lighting products—including spot lights, LED luminaries, street lights, LED light bulbs and fluorescent tubes—will reach 90 million in 2016, increasing the global penetration for LED lighting applications to 26% in 2016, up from only 5% in 2012

16 April 2013 www.displaysearch.com



What will be your next action plan to grow your Lighting business?

Exhibition , is it a multiple objective marketing approach?



Guangzhou International Lighting Exhibition, is it a **right market platform** for you?

	<p>215,000 sqm</p> <p>21 halls cover wide range of LED & lighting products</p>	<p>116,000 + visitors</p> <p>From over 100 countries & regions</p>	<p>2,500 + exhibitors</p> <p>LED & lighting exhibitors</p>
<p>19th edition</p>	<p>Light + Building Family</p>	<p>Widely diversified visitors</p>	<p>Worldwide exhibitors</p>

Guangzhou International Lighting Exhibition, is it a right market platform for you?



“The fair is one of top lighting events for our company, and its important to continue participating to see where the market is moving forward.

Osram Asia Pacific Ltd.

Mr. Samuel Wu, President/CEO of Asia Pacific

“We have been exhibiting at the show for seven years. I think a show like this is good because here you can really find the manufacturers and not the companies that just trade and resell. Also, here you can find the source, not only for finished products but the source for components to assemble by yourself so it is a complete show.”

Fumagalli

**Dr Chaira Fumagalli, Developing Department,
Manager, Fumagalli Srl, Italy.**

What **business values** can you gain in Guangzhou International Lighting Exhibition?

- **Meet diversified customers and strategic partners at a time**

Project – based visitors

- Architects
- Planners & Engineers
- Designers
- Building contractors
- Energy suppliers
- Property developers / Housing/Property management
- Construction / Planning authorities
- Procurement authorities
- Industry End User

Trade – based visitors

- Importers
- Exporters
- Wholesalers / Distributors
- Buying offices
- Chain Stores / Retailers
- e-retailers
- Department stores

Manufacturers

- Wafers
- LED chips
- LED packaging
- LED components
- LED lighting

What **business values** can you gain in Guangzhou International Lighting Exhibition?

- **Brand promotion & meet your industry counterparts**

Some branded exhibitors:

Lighting Fixture

- KINGSUN • PHILIPS • OSRAM • GE • OPTILED • NEO NEON
- PROSPERITY • EVERLIGHT • YAMING • THORN • FUTURE
- QSSI • ZALUX • LEDMAN • JINGRI • NATIONSTAR • TONS
- TEN RPO • ADATA • TYC BROTHER • RISE LIGHTING • PAK

Lighting accessories

- A.A.G. STUCCHI • ALANOD • ALMECO • ARDITI • BAG
- BJB • LEDLINK • WAGO • HELVAR • RAMPF

Click [Here](#) to view full exhibitor list!

What **business values** can you gain in Guangzhou International Lighting Exhibition ?

- + 120 sessions of event programs to gather market intelligence and technology know-how

Light + Design

- 10th Asia Lighting Arts Symposium
- Lighting Design Gala
- Lighting Design Gallery

Light + Network

- AGORA
- Guangzhou International Lighting Exhibition – Alighting Prize Award

Event programs

Light + Technology

- Asia LED Summit – LEDTH Summit
- Intelligent lighting Summit

Light + Market

- China Lighting Distribution Market Summit

What is the **highlight** in 2014 fair?



Sustainability and Intelligent lighting

- A **delicate hall for LED drivers and controllers** – an integration of control technology into lighting products
- Application-based exhibit – demonstrate the **integrated use of intelligent lighting control in different areas of application** in both commercial and residential areas
- First launch of “**Intelligent Lighting Summit**” – a platform for discussion sustainable energy management and integration of control technology into lighting

Synergy effect with concurrent events - captivate on the project-based business

- Synergy effect “Guangzhou Electrical Building Technology”, “Wire & Cable”, “Building Solar China” create **integrated building technology platform**, which **attract project-based visitors** to acquire both lighting products and building technology solutions at one central locations and witness the overlapping business potential of intelligent building with lighting technology
- For lighting suppliers, the concurrent lighting and building shows help them **develop strategic partnership with building technology manufacturers**, capture opportunity in growing lighting control market and provide total solutions to various sectors of the building industry



What are the **participation details**?



Standard booth

RMB 16,000 / 9sqm (min 9sqm)

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name & booth no.
- 1 table & 2 folding chairs
- 3 spotlights (2 used on fascia, 1 used inside the Booth)
- 1 socket (3 Amp, 500W max)
- Listing in fair catalogue
- Listing in online exhibitor list
- Visitor invitation cards



Raw space

RMB 1,500/ sqm (min 36sqm)

- Floor space
- Listing in fair catalogue
- Listing in online exhibitor list
- Visitor invitation cards

Click [here](#) to download application form

**Any further question?
Don't hesitate to contact us ...**

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