

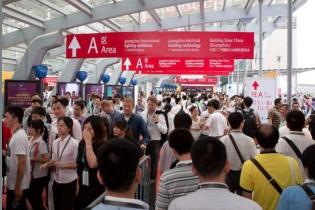
# Guangzhou International Lighting Exhibition

Kick-start your 2014 year plan!





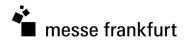












## Kick-start your 2014 year plan

### Join the expanding lighting & LED mega event

Renowned for its mega scale and influence in the industry, the 2013 fair gathered over 116,900 diversified buyers, industry associations, government officials and experts from 120 countries. In 2014, the fair will further expand to a total gross area of 215,000sqm in 21 exhibition halls (Area A & B of the venue), comprehensively covers wide range of lighting applications & the full spectrum of LED value chain.



### Carve project and intelligent building markets

Held concurrently with Guangzhou Electrical Building Technology/ Building Solar China Conference & Exhibition as well as Wire & Cable Guangzhou, the strong league of fairs is formed to increase attractiveness to project-based buyers to source at the venue. You can also explore strategic partnership with intelligent building systems, solar technology and wire and cable manufacturers.

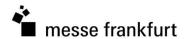


## Attend event programs for networking and research of prevailing trends

The fair serves as an industry gala for networking and information sharing with 4 series of event programs in 2014. Concurrent events programs will be jointly organised by industry associations, trade unions and media worldwide to cater to diversified needs of visitor groups.

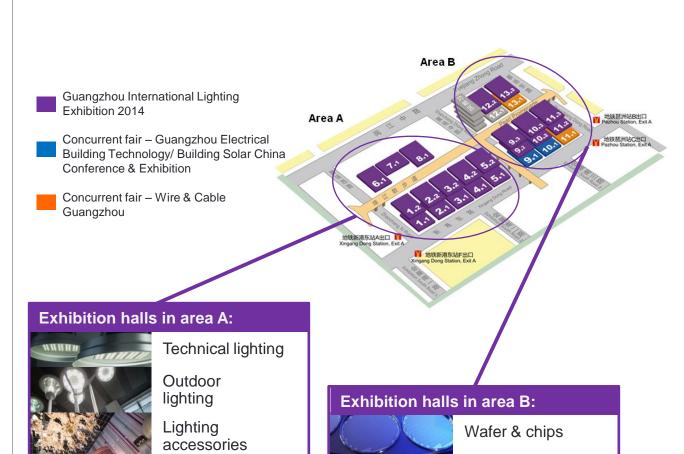
<u>Click here</u> to reserve your booth space now!





## 2014 fair updates Match buyers easily with hall categorisation

Dedicated halls are set up to better fit the sourcing needs of diversified lighting and LED buyers, which in turn saves precious time for you to meet target buyers:



LED packaging

LED packaging

controllers

materials

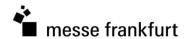
LED drivers, IC and

Electric lights

Decorative lighting

Manufacturing

Equipments



## 2014 fair updates3 themes to capitalise on key market drivers

In 2014, 3 themes are set with our effort to shape the fair and to highlight the dominant market trends and opportunities for you and your buyers to grow businesses with.



#### Theme 1 -

#### **LED** integration

The LED technology highlighted zone cover the whole LED industry chain from raw materials to applications, providing a platform for LED suppliers to exchange information and build up strategic partnership.

#### Theme 2 -

## Project-based business opportunities

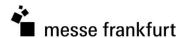
The broadest product spectrum attracts specifiers and endusers in the purchasing decision process of projects to source:

- •architects, planners & engineers, designers,
- •building contractors, energy suppliers,
- property developers, housing/property management and many more.

#### Theme 3 -

#### **Energy Efficiency**

Energy saving needs and government policies promote adoption of sustainable lighting solutions. The 2014 fair will showcase a range of intelligent and efficient lighting solutions, control system integration and design.



## 2014 fair updates

## 4 series of event programs for market trends



- 10th Asia Lighting Arts Symposium
- Lighting Design Gala
- Lighting Design Gallery





- AGORA
- Guangzhou International Lighting Exhibition – Alighting Prize Award





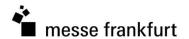
 China Lighting Distribution Market Summit





- Asia LED Summit LEDTH Summit & LEDforum
- Intelligent lighting Summit





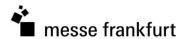
## 2014 fair updates

Over 1700 exhibitors confirmed participation in 2014 (as of December 2013)

Some of the confirmed branded exhibitors:

Lighting Fixture	<ul> <li>ADATA • Davinci • Fumagalli • GE • KONKA</li> <li>NEO-NEON • OPPLE • OPTILED • PROSPERITY</li> <li>• EVERLIGHT • YAMING •THORN • QSSI • ZALUX</li> <li>• LEDMAN • JINGRI • NATIONSTAR • SIMON ELECTRIC</li> <li>• TONS • RISE LIGHTING • PAK • YAJIANG • LEXTAR</li> </ul>
Lighting	• A.A.G. STUCCHI • ALANOD • ALMECO • ARDITI • BAG
accessories	• BJB • BWF PROFILES • LEDLINK • WAGO • RAMPF
LED wafer &	APT • CREE • CITIZEN • CHI MEI CORPORATION
	•DOMINANT • EDISON GENESIS PHOTONICS
chips, LED	•HC Semitek • HONGLITRONIC • NATIONSTAR • ROHM
modules & LED	SEOUL SEMICONDUCTOR
packaging	• SILIAN OPTOELECTRONIC • SUNPU LED • TSMC
LED packaging	• DOW CORNING • NICHETECH • RAMPF • SHIN-ETSU
materials	WACKER • PANASONIC •HIGHCHEM
matorialo	
LED driver,	• BAG • HELVAR • FULHAM • MEAN WELL • NXP
driver ICs &	ON SEMICON
	POWER INTEGRATIONS
power supply	• STMICROELECTRONICS • MACROBLOCK • MAXIC
Manufacturers	EVERFINE • KONICA MINOLTA • LABSPHERE
equipments	• NORDSON • OTSUKA ELECTRONICS • ZVISION

**Click here for full exhibitor list!** 



## 2014 fair updates

### Overseas pavilions organised with associations



#### The 5<sup>th</sup> edition Taiwan Pavilion:

Organised by Taiwan Lighting Fixture Export Association, the Taiwan pavilion has already confirmed over 1300sqm booth space. Act now to apply for booth space!



#### The 4th edition Hong Kong Pavilion:



Supported by the Hong Kong Productivity Council, the Hong Kong BUD pavilion will occupy a space of over 250sqm, promoting Hong Kong LED companies with the theme of "HK Quality LEDs". Meanwhile professional seminars, product showcase and meeting area are also included.



Act now to apply for booth space!



#### The 5th edition U.S. Pavilion:





The 2014 fair has been granted the Trade Certificate by the US Department of Commerce. "The exhibition is the ideal meeting place for the world's lighting industry," described by Michael Thompson, Manager, Trade Fair Certification program, U.S. Department of Commerce. Act Now to apply for booth space!



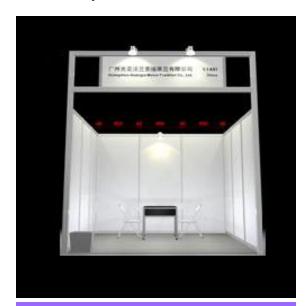
#### The 2<sup>nd</sup> edition Korean & Japanese Pavilion:

2<sup>nd</sup> edition Korean pavilion and Japanese pavilion are now open for application, Act Now to apply for booth space!



## Participation fee

### Participation fee





#### Standard booth

RMB 16,000 / 9sqm (min 9sqm)

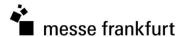
- Complete booth construction
- Wall-to-wall carpet
- Fasica board with company name & booth no.
- 1 table & 2 folding chairs
- 3 spotlights (2 used on fasica, 1 used inside the Booth)
- 1 socket (3 Amp, 500W max)
- Listing in fair catalogue
- Listing in online exhibitor list
- Visitor invitation cards

#### Raw space

RMB 1,500/ sqm (min 36sqm)

- Floor space
- · Listing in fair catalogue
- · Listing in online exhibitor list
- Visitor invitation cards

Click <u>here</u> to reserve your booth space!





## Any further question? Don't hesitate to contact us

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