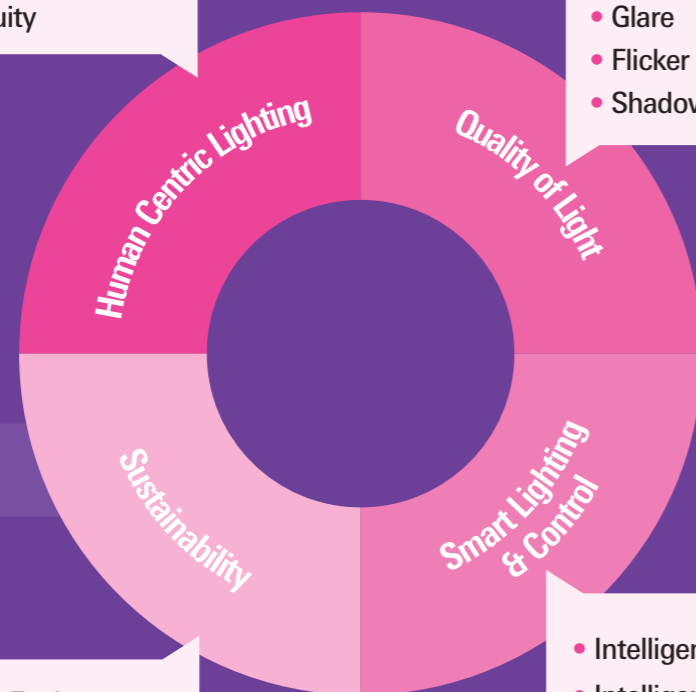


# #Insights

## Event programmes offer extensive industry-related information

Major topics covered in 2015 event programmes include:

- Effect of lights on mood
- Productivity
- Perception
- Visual acuity



- Colour consistency
- Colour rendering
- Colour maintenance
- Glare
- Flicker
- Shadow

- Ecology
- Equity
- Economy

- Intelligent driver
- Intelligent sensor
- Lighting control
- Wireless connectivity



## “Light +” series of events

A series of events highlight vital industry drivers, such as design, technology, market and network. The aim is to foster industry connections from lighting concept initiation to project implementation.

### Light + Design

Emphasises the significance of cooperation among all relevant parties in lighting design towards effective and efficient usage of lighting.

### Light + Technology

Focuses on the growth of smart lighting and advancement of LED technology. Highlights the importance of innovation towards the growth of the international lighting industry.

### Light + Market

Offers a productive overview on strategies towards multi-channel management. Covers conventional market channels and developments of new channel strategies in China.

### Light + Network

Brings together the global lighting community and all interested parties to interact and exchange information, facilitating discovery of new collaborative opportunities and directions for industry development.

“Attending this summit was an eye-opening experience. I learnt more about different applications in the LED market. It gave me a lot of ideas and inspiration for product development.”

*Mr Elan Zhang, Director of Technical Marketing, Shanghai Duty Cycle Semiconductor*