

## Envision the FUTURE of lights

### Light is about imagination

The future of lighting continues to evolve and is currently packed with endless possibilities.

To celebrate the fair's 20th anniversary, we added in new event programs include "Design Talk", "CEO Talk" and "Light Talk". The aforementioned events theme – *Envision the future of lights*, will lead you to explore different possibilities in the lighting industry.

**Join us Today !**

# Design Talk: Envision the FUTURE of lights

9 June 2015 (13:00- 15:45) Meeting Room 8 (North), Area B

## Meet the SPEAKERS

Preview the future of lights from designers' perspectives. The future of light is filled with imagination.



**Mr CHOU LIEN**  
Partner  
Brandston Partnership  
Inc

Mr Chou has been Partner-in-Charge on a wide variety of award winning projects, including: Chung-Tai Chan Temple, Petronas Twin Towers in Kuala Lumpur, the American Museum of Natural History Hall of Biodiversity, etc. He has also lectured internationally on a wide variety of lighting related topics.



**Topic: The Future of Light**  
Time: 13:25 - 14:05



**Mr CHARLES G. STONE II**  
President  
Fisher Marantz Stone Inc

Mr Stone has designed award winning lighting design projects such as Carnegie Hall, the American Museum of Natural History - Rose Center for Earth and Space in New York, the Washington Monument in Washington DC, City Garden in St. Louis, the Hong Kong International Airport in Hong Kong among others.



**Topic: Cultural Light: The Instinctive and the Indigenous**  
Time: 14:05 - 14:45



**Mr KEVAN SHAW**  
Design Director  
Kevan Shaw Lighting Design

For the past 26 years Kevan has run a predominantly architectural lighting design practice in Scotland. The work of the practice has been recognized in many awards. He is also involved in lighting design education in Lighting Design Masters programme.



**Topic: Lighting the Future, Now**  
Time: 14:45 - 15:10



**Ms PAULINA VILLALOBOS**  
Director of DIAV Lighting  
Noche Zero

Paulina is the founder and director of 'Noche Zero' initiative, which seeks to improve the future of the urban lighting. The aim of the initiative is to connect different parties to the future of the light of our cities, to celebrate the value of the night and to create a joined up methodology for light and urban design in order to help preserve the night.



**Topic: Noche Zero, Bring Back the Night**  
Time: 15:10 - 15:45

# Design Talk

## Schedule and topics

### 9 June 2015

Time	Speaker	Topic
12:30	Registration & networking	
13:00 – 13:05	Mr Emeka Hu General Manager Guangzhou Guangya Messe Frankfurt Co Ltd.	Welcome speech
13:05 – 13:20	Mr Jean-Paul NGOME ABIAGA, Ph.D Deputy Executive Secretary International Year of Light International Basic Sciences Programme (IBSP) Assistant Programme Specialist for Mathematics and Physics	Opening address
13:20 – 13:25	Mr Stephan Buurma Member of the Extended Board of Management Messe Frankfurt GmbH	Souvenir presentation
Moderator	Mr Uno Lai Regional Coordinator of IALD Greater China Region	
13:25 - 14:05	Mr Chou Lien Partner Brandston Partnership Inc	The future of light
14:05 - 14:45	Mr Charles G. Stone II FIALD, IESNA, LC, LEED AP BD+C, President of Fisher Marantz Stone Inc	Cultural Light : The Instinctive and the Indigenous
14:45 - 15:10	Mr Kevan Shaw Design Director Kevan Shaw Lighting Design	Lighting the Future, Now
15:10 - 15:45	Ms Paulina Villalobos Director DIAV Lighting / Noche Zero	Noche Zero, Bring Back the Night

# CEO Talk: Envision the FUTURE of lights

9 June 2015 (15:45 - 17:45) Meeting Room 8 (North), Area B

## Meet the CEOs

CEOs from top Lighting and LED brands share their insights and perspectives on the FUTURE of lighting

**OPPLE** **EPISTAR**



**LUMILEDS**

Time	Speaker	Topic
15:45 - 16:15	Mr Ding Long Vice President Oppl Lighting Co Ltd	The Future of Lights
16:15 - 16:45	Dr Jou Ming Jiunn Chief Executive Officer Epistar Corporation	LED Components Market and Technology Development Trends
16:45 - 17:15	Mr Ai Xiaoming Chief Executive Officer Osram (China) Lighting Co Ltd	The future of Lighting
17:15 - 17:45	Mr Emmanuel Dieppedalle SVP of Global Sales & Marketing Lumileds LLC	Global lighting industry: Market & Outlook



# Light Talk

9 June 2015 (13:00 – 16:50)  
10 June 2015 (10:00 – 17:00)  
11 June 2015 (10:00 – 16:30)

Pearl Promenade  
Opposite to Hall 2.1, Area A

Meet industry experts and be inspired by their new, dynamic and exciting ideas through free talks and debates.



**Mr Lear Hsieh**  
President  
CLDA



**Dr James Yuan**  
Principal  
J.Y. Lighting  
Design



**Prof Zhao Hai Tian**  
Vice-President  
CLDA



**Ir Prof Steve Wong**  
Director of Board of  
Administration  
CIE (HK) Ltd



**Mr Hank Shih**  
General Manager /  
Design Director  
J+B Studios  
Architectural  
Lighting



**Mr Ingemar  
Johansson**  
Head of Street lighting  
Urban Transport  
Administration



**Mr Jan W.  
Denneman**  
President  
Global Lighting  
Association



**Mr Beat Kreuter**  
Global Director  
Innovation and  
Portfolio Management  
DEKRA



**Mr Martin Klaasen**  
Advisor  
IAC, CLDA



**Mr Kevan Shaw**  
Design Director  
Kevan Shaw  
Lighting Design



**Mr James  
Wallace**  
Design Director  
LightPlan



**Prof  
Hsiao Horng Ching**  
Advisor  
IAC, CLDA

# Light Talk

## Schedule and topics

### 9 June 2015

	Time	Speaker	Topic
P.M.	12:45 - 13:05	Registration & networking	
	13:05 - 13:15	Ms Maria Hasselman Director Brand Management Light+Building	Opening address
	13:20 - 13:50	Mr Lear Hsieh President CLDA	Human centric lighting
	13:50 - 14:20	Prof Zhao Hai Tian Vice-Chairman CLDA	Road lighting with LED
	14:20 - 14:50	Dr James Yuan Principal J.Y. Lighting Design	Human centric lighting – Green light environment
	14:50 - 15:50	Mr Jan W. Denneman President Global Lighting Association (GLA)	Human centric lighting
	15:50 - 16:50	Mr Jerry Wan General Manager Lighting Optoelectronic Technology Co Ltd	Human centric lighting

# Light Talk

## Schedule and topics

10 June 2015

	Time	Speaker	Topic
A.M.	09:30 - 10:00	Registration & networking	
	10:00 - 10:40	Mr Beat Kreuter Global Director Innovation and Portfolio Management DEKRA	Cyber security a new challenge for smart lighting and internet of things
	10:40 - 11:30	Mr Kevan Shaw Design Director Kevan Shaw Lighting Design	The perception of lighting quality. challenges with colour
	11:30 - 12:10	Mr Martin Klaasen Advisor IAC, CLDA	Quality of light & interact with light
P.M.	12:45 - 13:30	Reception	
	13:30 - 14:15	Mr Takasue Noda Secretary General JLEDS	Current situation and future challenges of the evolving Japanese LED lighting
	14:15 - 15:15	Mr Ingemar Johansson Head of Street lighting Urban Transport Administration	Smart lighting and sustainability
	15:15 - 16:15	Ir Prof Steve Wong Director of Board of Administration CIE (HK) Ltd	Sustainability and quality of lighting
	16:15 - 17:00	Mr Charles Chan Alighting	Sustainability and Smart Lighting

11 June 2015

	Time	Speaker	Topic
A.M.	09:30 - 10:00	Registration & networking	
	10:00 - 10:45	Mr Hank Shih General Manager / Design Director J+B Studios Architectural Lighting	Details vs. Quality
	10:45 - 11:30	Mr James Wallace Design Director LightPlan	Quality lighting and smart controls - need a lighting designer to harness their full potential and value.
	11:30 - 12:15	Prof Hsiao Horng-Ching Advisor IAC, CLDA	Smart lighting
P.M.	13:00 - 13:30	Reception	
	13:30 - 14:30		AALD
	14:30 - 15:30		AALD
	15:30 - 16:30		AALD

## Event Registration Form

Please provide your information to us:

No.	Name	Position	Contact No.	Company Name	Email
1					
2					
3					
4					
5					
6					
7					
8					
9					
Event	Session (Free-of-charge)			Please ✓ if you would like to participate	No. of participants
Design Talk	Envision the future of lights				
Light Talk	Human Centric Lighting (9 June p.m.)				
	Quality of light & Interact with light (10 June a.m.)				
	Sustainability & Smart Lighting (10 June p.m.)				
	Smart lighting (11 June a.m.)				
	Sustainability & Human Centric lighting (11 June p.m.)				

Please reply this form before 25 May 2015:

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