

Brand building

THINK competitively

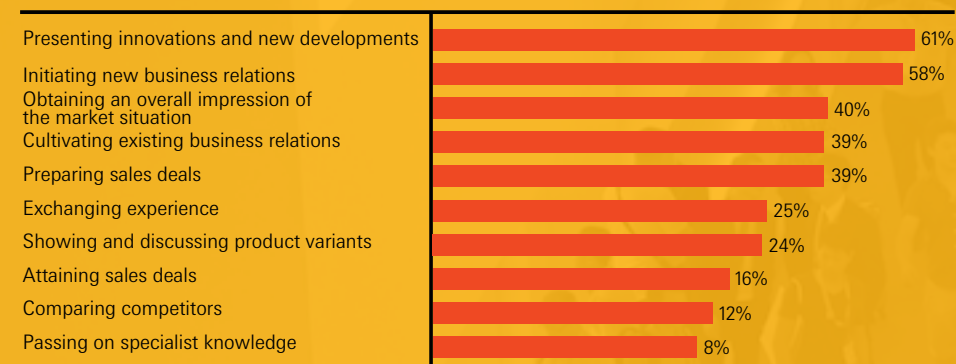
Strategic benchmarking • Branding and positioning • Emerging competition

2,399 exhibitors from **23** countries and regions (2016)

71% exhibitors likely to exhibit again in 2017 fair*

**Based on survey conducted onsite in 2016.*

Visitor breakdown by sourcing preference (2016)



*Total exceeds 100% as exhibitors chose multiple selections.

Exhibitor feedback

"GILE is an influential exhibition with countless interesting lighting products and technologies attracting suppliers and customers. There are ample opportunities for us here and we have already found promising business leads with visitors from the Middle East, Europe and Asia."

Mr Somnuk Ovuthitham, CEO, LeKise Lighting Co Ltd (Thailand)

"GILE is huge compared to other conferences, and attending this fair enables us to see and be seen in the market. Here, we can connect with industry professionals and competitors to better understand the real market situation and dynamics. The exhibition also provides me a good chance to learn how many players are in the industry and how active they are. China and some other Southeast Asian countries are our target markets so it is important for us to be present at this centrally located fair to meet our clients."

Mr Toshiki Nakata, Japan Optical Liquid Product Development Group Leader, Dow Corning (Japan)



Some key brands (2016)

Lighting applications, accessories and electronic components

A.A.G. Stucchi (Italy), AISHI (China), Alanod (Germany), Almeco (Italy), Arctik (China), BJB (Germany), Dilux (Hong Kong), ELX Lighting (China), Everlight (Taiwan), Feelux (Korea), FSL (China), Fumagalli (Italy), Huayi Lighting (China), LEDiL (Finland), Nationstar (China), PAK (China), Prosperity (Hong Kong), Spark (China), VANQ (China), VLM (Hong Kong), WAGO (Germany), Wieland (Germany)

LED packages, chips, modules and light engines

APT (China), Bridgelux (USA), Cree (USA), Epistar (Taiwan), Honglitronic (China), LG Innotek (Korea), Refond (China), RFsemi (Korea), Seoul Semiconductor (Korea)

LED drivers, driver ICs and controllers

Beryl (China), Dialog Semiconductor (UK), Helvar (Finland), Inventronics (China), Mean Well (Taiwan), Power Integrations (USA)

LED components and packaging materials

ALPHA (USA), Dow Corning (USA), Shin-etsu (Japan)

LED inspection, testing and manufacturing equipment

Everfine (China), Han's Laser (China), Instrument Systems (Germany), Labsphere (USA), Leifeld (Germany), Sun East (China), Tensun (China)

