

# Japan Pavilion 日本展团



展团历史 Edition	第三届 3 <sup>rd</sup> edition
主办单位 Organisers	广州日本贸易振兴机构 (JETRO) 、 日本LED 照明推进协议会 (JLEDS)及日本照明工业会 Japan External Trade Organization, Japan LED Association, Japan Lighting Manufacturers Association
主题 Theme	日本SSL技术提高产品的性能和能源效率 Japanese innovative technologies for enhancing SSL performance and energy efficiency
展团亮点 Features	涵盖轻量化、高节能工业照明；LED吊灯工艺及银导电胶材料 Covering ultra-lightweight and highly energy-efficient high bay lighting, craftsman chandeliers and silver conductive adhesive materials for efficient and durable LED production.

# 日本展团主办单位简介 Introduction of Japan Pavilion Organisers



Japan External Trade Organization

## Japan External Trade Organization (JETRO)

JETRO is the Japanese government's trade and investment promotion agency. Its main work is to promote trade and investment cooperation between Japan and overseas countries. In the field of energy saving and environmental protection, the organization promotes trade and investment cooperation through exhibitions, seminars and provides consultancy services for Japanese companies to enter the Chinese market.

JETRO is a trade and investment organization directly under the Japanese government. It aims to promote the communication between Japan and overseas countries and regions.

In the area of energy saving and environmental protection, it conducts diagnosis of energy saving measures through organizing exhibitions, seminars and provides consultancy service for Chinese and Japanese collaboration, offering supports for Japanese companies in Chinese market.

This exhibition is JETRO's third time to jointly organize with JLMA and JLEDS. This year JLMA and JLEDS co-organize it together. It aims at promoting the LED lighting technologies and products of Japanese companies and assisting them to expand their presence in overseas markets. JETRO Guangzhou will utilize its experience and network to serve its consultant role in cooperation between Chinese and Japanese companies on environment friendly energy saving technologies.

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Japan Lighting Manufacturers Association

## Japan Lighting Manufacturers Association (JLMA)

On behalf of Japan Lighting Manufacturers Association (JLMA), I would like to congratulate the exhibition organizer, Guangzhou Guangya Messe Frankfurt Co Ltd for such a tremendous scale show, Guangzhou International Lighting Exhibition which offers precious world-class platform in lighting industry.

We pleased to inform all of professional visitors that we organize JAPAN PAVILION with our co-organizer, Japan LED Association (JLEDS) and Japan External Trade Organization (JETRO) Guangzhou in this year. It is the first time to collaborate all these 3 organizations together. We are ready to support Japanese exhibitors and international buyers, distributors, manufacturers and collaborators that they can get a chance to know each other in this exhibition.

Since the earthquake hit east Japan in 2011, LED lighting products have been used widely in Japan in order to cover power shortage. On the other hand, through that process, we have faced and overcome several issues of safe and efficient usage for LED lighting.

Having experienced this unprecedented disaster, Japan deeply understands that we should contribute to the environment offering high quality and energy-saving technology.

We wish all exhibitors and visitors would enjoy Guangzhou International Lighting Exhibition 2016 and it would be in great success.



Mr. Kiyooki Uchihashi  
Executive Managing Director  
Japan Lighting Manufacturers  
Association



## Japan LED Association (JLEDS)

On behalf of Japan LED Association (JLEDS), I sincerely congratulate on this as one of the most successful events, Guangzhou International Lighting Exhibition.

Every year we come to visit this show to see the recent world trend, Chinese market and the latest technology, because this fair is essential to all business people in the lighting industry.

It is our 2nd time to organize Japan Pavilion, but in this year, we co-organize with Japan Lighting Manufacturers Association (JLMA) and Japan External Trade Organization (JETRO) Guangzhou to support Japanese exhibitors in several dimensions.

The purpose of JLEDS is to enlarge the general understanding and to support for LED lighting in nationwide and to promote LED lighting in various applications from the view of LED's contribution as one of the resolutions for Global environmental issues by saving energy.

Guangzhou International Lighting Exhibition also supports our purpose and can collaborate with the associations and exhibitors all over the world to achieve saving energy issue. We are glad to cooperate with this international show and inspire visitors to know the new technology and products.

We hope that all the participants of Guangzhou International Lighting Exhibition will enjoy the show and have great match makings here.



Mr. Toshihiro Yokoi  
Chairman  
Japan LED Association

## 日本展团展商 Japan Pavilion Exhibitors



### 丸之内化学株式会社 Marunouchi Chemicals K.K

展位号 Booth no.: 11.2 B08

MD-2000是面向中高功率LED的导电银胶,具有优异的操作性,较高的导热系数以及对各种基板的高粘结性。

MD-2100是2015年全新推出的面向高功率LED的导电银胶,更高的银含量,更高的导热系数,更优异的耐黄变性能。



Tel: 81-3-66612804

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Email: miko@maruchem.co.jp

Website: [www.maruchem.co.jp](http://www.maruchem.co.jp)

### NIINUMA Niinuma Co Ltd

展位号 Booth no.: 11.2 C13

Due to LED Long life span with comparing to HID yet could reduce max up to 80% of electricity, the Market demand of High Bay LED is very high in. Further more, with considering of environmental friendly product where replacing HID with LED could help to reduce CO2, the Market demand was keep increasing.

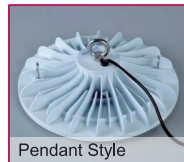
Ultra-light weighting is one of big characteristic of our product CLAIR LED High-bay. Heat-sink was made by magnesium: rustless, dustless, flat design and ultralight weight. LED chips are NICHIA chips, high luminous efficiency, reduce 80% of maximum power consumption for the existing high-bay lighting.



Flood Style



Socket Style



Pendant Style

Tel: 81-48-9511041

Fax: 81-48-9511042

Email: minowa@niinuma.jp

Website: <http://led-clair.jp/eng/>



### 奥斐仕恩(广州)有限公司 OFFICE M Ltd

展位号 Booth no.: 11.2 B06

一般市面上流通的LED灯多为2700K以上,我司研发的蜡烛灯可做到1800K、2000K、2400K、2700K共4种色温供选择。

Most of LED lights on the market are higher than 2700 k but we provide 4 more choices on the candle light. They can be 1800K, 2000k, 1800 k and 2700k.



Tel: 86-20-83720010

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Email: [info@officem-gz.com](mailto:info@officem-gz.com)

Website: [www.officem-gz.com](http://www.officem-gz.com)

Exhibitors are listed in alphabetical order.  
Information is provided by exhibitors.