

寒冬下的逆袭——御寒之道

新时代的来临虽为照明企业带来新的发展机遇，但随之而来的是在技术驱动下，行业面对资源短缺、政府政策改变、消费需求日新月异、市场波动等一系列挑战。

Break away from the red ocean

As both opportunities and challenges for the industry manifest in this new era of lighting, this final section of the event programme will explore whether the risks of leaping forward into new areas and technologies outweigh the risks of maintaining a key grip on the basics. Technical ingenuity, craftsmanship and globalisation within the industry will all be up for debate.

Closing panel discussion Dialogue with Mr Qidong Wen

闭幕 — “温秘有约”

论坛闭幕将由中国照明电器协会副秘书长温其东先生携手业内代表及杰出企业，分享他们的御寒之道，并讨论企业应如何守位本业，重新思考照明的本质，把使用者的需要和人文关怀置于首位，用心制作每一件产品，传承“匠人精神”。部份焦点主题及讲者包括：杭州勇电照明有限公司董事长徐松炎先生分享“匠心独具，谁在坚守？”、华灿光电集团销售总监王建民先生分享“逆市扩产”，及上海三思电子工程有限公司市场总监宋定龙先生主讲“专而美”。

Closing: Light talk with Mr Qidong Wen
Mr Qidong Wen, Deputy Secretary General of China Association of Lighting Industry will round up the 3-day event programme with the topics “illuminated ingenuity”, “craftsmanship”, “Counter-market expansion” .

11.06.2019

“温秘有约”
寒冬下的逆袭— 御寒之道
Dialogue
Break away from Red Ocean

16:00 – 16:10

温秘引言
Introduction

16:10 – 16:35

温秘与徐松炎

Mr Qidong Wen and Mr Songyan Xu

访谈：勇电照明 - 匠心独具 - 谁在坚守？

Yongdian: Illuminated ingenuity – Creative ingenuity,
technical ingenuity



中国照明电器协会秘书长
温其东先生
Mr Qidong Wen
Deputy Secretary
General
China Association of
Lighting Industry



杭州勇电照明有限公司
董事长 徐松炎先生
Mr Songyan Xu
President
Hangzhou Yongdian
Illumination Co Ltd

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16:35 – 17:00

温秘与宋定龙

Mr Qidong Wen and Mr Dinglong Song

访谈：三思照明 - 专而美
Sansi : Craftsmanship – Quality and specialization



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China Association of
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上海三思电子工程有限公司
市场总监 宋定龙先生
Mr Dinglong Song
Marketing Director
Shanghai Sansi
Technology Co Ltd

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17:00 – 17:25

温秘与王建民

Mr Qidong Wen and Mr Jianmin Wang

温秘总结

Closing Remarks

17:25–17:30

访谈：华灿光电 – 进攻之道 逆市扩产
HC SemiTek - Counter-market expansion



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华灿光电集团销售总监
王建民先生
Mr Jianmin Wang
Sales Director
HC SemiTek Cooperation