

Intertextile Shanghai Apparel Fabrics - Spring Edition - Seminar Schedule

National Exhibition and Convention Center(Shanghai)

China International Trade Fair for Apparel Fabrics and Accessories - Spring Edition
中国国际纺织面料及辅料(春夏)博览会

Wednesday, 18 March 2015

Time	Topic / Summary	Speaker / Company	Language	Meeting Room
Design and Trends				
09:20 - 10:10	SS16 MegaTrends and Womenswear Design direction Summary: Starting with the four directional Megatrends for SS16, Monumental, Visceral, Graceful and Sartorial as a foundation to SS16. Moving through to the key elements of the design process colour, materials, print and pattern. And then finishing with essential looks, and the key items for SS16.	Jane Monnington Boddy, Head of Womenswear, WGSN	English / Mandarin	M7-02
10:20 - 11:10	Doneger Creative Services SS2016 Trend Forecast Summary: The Spring/Summer 2016 season is a study of the relationship between crafts and earthly delights. 1. ELEMENT means conscientiously paring down in order to live a more meaningful life. 2. MOTION achieves a balance between sophistication and technology. 3. BOUQUET taking a cue from traditional garden parties, can charm and delight. 4. INNATE to those who wish to rejoice in the beauty and vigour of ancestral lands and cultures.	Kai Chow, Creative Director, Doneger Creative Services	English / Mandarin	M7-02
11:20 - 12:10	Creating a Leader Model for China Fashion Industry Summary: Innovating Trend Application - Color Selection - Color Design - Color Production to create leading fashion brands.	Detlev Pross, CNCSCOLOR Managing Director, China Textile Information Center	English / Mandarin	M7-02
13:30 - 14:20	Comments on fabrics Spring/Summer 2016,Trends for fabrics development Autumn & Winter 2016/17 Summary: Comments on fabrics Spring/Summer 2016,Trends for fabrics development Autumn & Winter 2016/17.	Li Lei, Artistic Director, Textile Development Dept, China Textiles Development Center	Mandarin	M7-02
14:30 - 15:20	Detailed analysis – Prints & Patterns for Autumn/Winter 16/17 Summary: Detailed analysis – Prints & Patterns for Autumn/Winter 16/17.	Yu Ting Ting, Senior Editor, Textile Development Dept, China Textiles Development Center	Mandarin	M7-02
15:30 - 16:20	S/S 16 Trends Summary: Most of all I remember the future (Salvador Dali) /Neo-modernism - philosophy of the season /Innovation amid culture and avant-garde technology.Two themes:Designed simplicity/Artistic boldness	Angelo Uslenghi, Coordinator of Milano Unica Style Commission, Milano Unica	English / Mandarin	M8-04
Korean Wave in Fashion				
13:30 - 14:20	Latest Korean Fashion Trends Summary: Leading international brand runway analysis and Korea fabric trends, as well as the SS16 fashion trends forecast.	Zoe Lee, Vice-General Manager, C&T UNION, Korea Fashion Textile Association	English / Mandarin	M8-04
14:30 - 15:20	Fashion Market Analysis and Consumer Research of Korean Wave Fashion	Ju Tae-Jin, Director of Fashion Business, Korea Research Institute for Fashion Industry (KRIFI)	Korean / Mandarin	M8-04
Technology				
09:20 - 10:10	Hygiene & Wellness in Textiles Summary: This presentation covers the latest technological trends in the hygiene and wellness space and its applications in textiles including antimicrobial technology, organic insect control, easy cleaning aids, air cleaning textiles, UV and radiation protection, thermal control, herbal finishes based on Aloe Vera and Vitamin E, flame protection and many more interesting concepts. It highlights the superiority of the sustainable, particulate silver technology; such as N9 Pure Silver™ in textiles.	Ganesh Srinivasan, Chief Technology Officer, N9 World Technologies Private Limited	English / Mandarin	M8-04
Sustainability Issue				
10:20 - 11:10	The Trend Of Change Of Japanese Textile Products Related Laws And Regulations Summary: Introduce both trends of harmful substances limited alteration in the harmful substances limited regulations and textile products care labelling code using symbols change in the law of the Household goods quality representation.	Liang guobin, Experts of the "White List Management System" in CNTAC ,Technical Director of Boke group, Shanghai ALLI apparel check & mending Co Ltd	Mandarin	M8-04
11:20 - 12:10	How to deal with Strict RS Requirements of EU and US Market for Textile Fabric Summary: Explain the RS requirements of EU and US market, analyze the main sources of chemical in the producing process of fabric, help company to avoid chemical risk, and ensure textile product to enter European and American market smoothly.	Seeker He, Experts of the "White List Management System" in CNTAC, Senior Technical Consultant of SGS-CSTC Standards Technical Services Co Ltd	Mandarin	M8-04
14:00 - 14:40	Product Stewardship and Chemicals Management – new company disciplines to learn Summary: Since decades the textile value chain is using chemicals without raising the questions how to minimize the risk on environment, occupational health and consumer safety. Product stewardship and chemicals management was lived and breathed in the established chemical industry only. Nowadays it is every company's responsibility to manage the use of chemicals and reduce the impacts of products. Corporate Social Responsibility has to be extended by these new disciplines.	Sing Bin Lim, General Manager, bluesign technologies (China) Limited Christain Dreszig, Head Marketing, bluesign technologies ag Switzerland	English / Mandarin	Hall 7.2 All About Sustainability Zone
15:00 - 15:40	OEKO-TEX® Standard 100 New Regulations in 2015 Summary: New regulations of OEKO-TEX® Standard 100 will come into force on 01 April 2015. To support ZDHC and cover the regulations of US, Canada, Norway, France, the limit values of several substances significantly reduced. You can find more details in our seminar.	James Shi, CSO Team Leader, TESTEX Swiss Textile Testing Ltd	Mandarin	Hall 7.2 All About Sustainability Zone

Thursday, 19 March 2015

Time	Topic / Summary	Speaker / Company	Language	Meeting Room
Design and Trends				
09:20 - 10:10	Pantone Presents: Spring/Summer 2016 Colour Trends Summary: Spring/Summer 2016 takes us into another dimension of colour, one with many colour contradictions and no hard colour rules. Hues are fresh and lively, displaying a feeling of lightness and simplicity. Soft harmonies work in colour families and at the same time, we also see striking contrasts. Join Pantone to witness how colour enters into this new dimension where we do not only see colour but also experience and feel colour.	Maryann Wong, Director of Sales & Marketing, Fashion & Home, Pantone LLC	English / Mandarin	M7-02
10:20 - 11:10	Evolution of Femininity Summary: Evolution on one prototype of femininity + evolution of '60's.	Mssimo Carminati, Trend & Style Project Director, PeclersParis	English / Mandarin	M7-02
11:20 - 12:10	Nelly Rodi Trend Seminar Spring/Summer 2016 Summary: NellyRodi Paris will present the trends of consumers, colours, fabrics, styles of season SS16.	Juliette Duveau, Fashion Project Manager, Nelly Rodi Iris Hu, Agent to China, Nelly Rodi	English / Mandarin	M7-02
13:30 - 14:20	Promostyl Influence Trend 2016/17AW Summary: After highlighting the notion of resource for the Fall-Winter 16/17 season, Promostyl focuses on how economics serve as a common theme for Fall-Winter 16/17. In a mutating world, spaces free up to allow for alternative, parallel or experimental economical systems whose myriad facets are expressed in each theme. These are fundamental questions ad tomorrow's transactions will be built on more open, diverse and experiential economies.	Olivia Huang, Promostyl Project Manager, China Textile Information Center	English / Mandarin	M7-02
14:30 - 15:30	Application of Creative Zipper & Innovation Summary: Zipper invented for hundred years; KCC researched and innovated the zippers for decades. Besides the simple opening and closing function, we make product extension from the decorative zippers to the functional zippers. And product range includes the most ancient to the most fashionable (latest) zippers. We provide the seminar of various zipper applications for your reference.	Roger Chung ,President, KCC Zipper Group	Mandarin	M7-02
Sustainability Issue				
10:30 - 11:10	Detox of supply chain and products – how does it works in practice Summary: Reduction of impact to people and environment of hazardous chemicals by elimination of them is the clear stated target of NGO's as well of brands by 2020. Prerequisite for the elimination of hazardous chemicals is a risk evaluation and guidance for the use of chemical products. In practice, often the targets on Detox, customer requirements and manufacturer technical abilities are contradicting. The idea of a systemic approach suggests itself.	Ms. Sing Bin Lim, General Manager, bluesign technologies (China) Limited Mr. Christain Dreszig, Head Marketing, bluesign technologies ag Switzerland	English / Mandarin	Hall 7.2 All About Sustainability Zone
11:15 - 11:55	Safeguarding the Quality of Textiles and Sustainable textile Production management Summary: New regulatory requirements for textile products in the EU; Common non-compliance to regulations and quality requirements ; The OEKO-TEX® product portfolio, OEKO-TEX® Standard 100, STeP from OEKO-TEX®, MySTeP from OEKO-TEX®, Made in Green from OEKO-TEX®.	Jörg Diekmann, Director International Sales, Hohenstein Textile Testing Institute GmbH & Co KG	English / Mandarin	Hall 7.2 All About Sustainability Zone
14:00 - 14:40	1) Textile, apparel and accessory related REACH requirements and the updates 2) Latest recalls of textile and apparel products in the EU	Mr. Vincent Wang Senior Engineer and Technical Supervisor, Intertek East China Textile and Footwear	Mandarin	Hall 7.2 All About Sustainability Zone
14:50 - 15:30	Can Sustainability Become Certified? Standards From the Ecological, Social and Economic Point of View on the example of GOTS Summary: Through the lens of ecological, social and economic views in sustainability to demonstrate "why, what and how" sustainability can be certified. It draws on the example of GOTS to illustrate how certification can assure the entire textile supply chain to the end consumers.	Felicia Shi Representative for Greater China, Global Organic Textile Standard (GOTS)	Mandarin	Hall 7.2 All About Sustainability Zone
Market Information and Business Strategies				
13:30 - 14:20	'Fast Fashion' Clothing Outlet - High Quality Stock Fabrics Summary: It mainly concerns about the advantages and disadvantages of fashion Brand development of current E-commerce and offers some personal ideas about how to make it develop healthily.	Tao Zhang Yun, Project Director, Vegetation in Zhejiang Textile Technology Co Ltd	Mandarin	M8-04
14:30 - 15:20	China's Textile Industry Market Access Rules and Government Monitoring System of the System Research Summary: China's Textile Industry Market Access Rules And Government Monitoring System Of The System Research.	May Xu, Vice-General Manager, Beijing ECT Testing Co Ltd	English / Mandarin	M8-04
15:30 - 16:20	African Growth and Opportunity Act (AGOA) and Africa as a Sourcing and Investment Destination Summary: Explore in detail the opportunities available in East Africa, also analyze the U.S. market and how companies (and their suppliers) can approach it. A discussion of Kenya as a strategic investment hub within the apparel sector and that country's efforts to tap into the sourcing shifts that are under way.	1) Finn Holm-Olsen, Director, Trade Promotion & AGOA, USAID East Africa Trade and Investment Hub; 2) JC Mazingue, Apparel Advisor, East Africa Trade and Investment Hub; 3) Margaret Waitthaka, Kenya Export Processing Zones Authority.	English / Mandarin	M8-04

China Textile Information Center Trend Seminar

Wednesday, 18 March 2015				
Time	Topic / Summary	Speaker	Language	Meeting Room
10:00 - 10:50	2016SS Fabrics China Trends analysis Summary: 4 themes under the general trend of 16SS season which give directions to fabric development. The main contents will be: 1\ new lifestyles, 2\ trendy culture, 3\ key colors forecast, 4\ design directions for apparel and fabric.	Lucu Zhang/ Trend Director	Mandarin	M8-02
11:00 - 11:50	The correct interpretation and adaption of color trends Summary: Define key colors for individual brands and markets, use trend inspiration and trendstories, create color combinations.	Suzy Tang/CNCSCOLOR Color Director	Mandarin	M8-02
13:00 - 13:50	WGSN Buyer's Guide Autumn/Winter 2015-16 Summary: Supporting purchasing and product planing through forward looking analysis, recommendation for you the season's hottest purchase plan, including color, fabric, details, must have, printing.	Mianmian Zheng/WGSN Trend Director	Mandarin	M8-02
14:00 - 14:50	Key Success Strategies for the future Summary: Analysis the brand success experience: how to develop your brand in the mature market? How to give your brand with strong brand statement? How to better understand the needs of your customers? How to optimize your product range and save the cost? How to transfer your customer brand vision?	Olivia Huang/Promostyl Project Director	Mandarin	M8-02
15:00 - 15:50	Analysis and application of fashion colors AW2016/17 Summary: Analysis of the color trend of AW2016/17, the selection of key colors. Help you develop your own color scheme according to your brand and market.	Yan Huang/Trend Director	Mandarin	M8-02
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10:00 - 10:50	Promostyl Women's Trend 2016SS Summary: In a rapidly-changing world where we are constantly propelled into the future,we prefer to stop-and look at emerging,alternative solutions.Each of our season's themes interprets these new economic and socio-cultural developments in its own way. In STUFF we encounter productive exchanges with DIY techniques,self-expression and instant sharing on social networks.	Caroline Wang/Promostyl Trend Consulant	Mandarin	M8-02
11:00 - 11:50	Manlassiance - The Changing Role of Men in Fashion Summary: Manlassiance - the changing role of men in fashion.	David Shah/Publisher of TEXTILE VIEW MAGAZINE	English / Mandarin	M8-02
13:00 - 13:50	Connecting International Trends with Chinese Market Summary: International trend stories and Chines requirements, interpretation and application for Chinese consumers, a 9 segment model to create successful design.	Detlev Pross/CNCSCOLOR Managing Director	English / Mandarin	M8-02
14:00 - 14:50	WGSN Material Trend Spring/Summer 2016 Summary: The best trend forcast in the world, will help you make the right decision for the product planning and design. Provide materials inspiration, analusis , including color, trend style, material, practical application.	Mianmian Zheng/WGSN Trend Director	Mandarin	M8-02
15:00 - 15:50	2016SS Yarn & Knitwear Trends Summary: 2016SS Yarn & Knitwear Trends.	Xu Wang/Trend Director	Mandarin	M8-02
Friday, 20 March 2015				
Time	Topic / Summary	Speaker	Language	Meeting Room
10:00 - 10:50	S/S16 Int'l Exhibitions Trend Analysis Summary: The latest European professional exhibition introduction in 2015, include the hottest trend information.	Lucu Zhang/Trend Director	Mandarin	M8-02
11:00 - 11:50	PromoStyl Color's trend 2016SS Summary: Spring/Summer 2016 bring 4 themes,40 colors and varied styles to us with new complementary visions...richness and complexity on one hand-and the quest for simplicity and legibility on the other.	Caroline Wang/Promostyl Trend Consulant	Mandarin	M8-02