



## AUTHENTICITY EXPANDED & ELEVATED

Natural, sustainable and innovative new denim

### Functional Denim

COMFORTSHARP

Advance fibre technologies to maintain body temperature at comfort level in all seasons; to enhance abrasion resistance and tear strength of the fabric making it excellent for use in biker jeans and work wear.

### GreenEgo

Enlarged options to drive sustainability. Save water, reduce chemicals, recycle and exploit more natural alternatives for cleaner denim productions.

Denim proven popular and cost comfortable

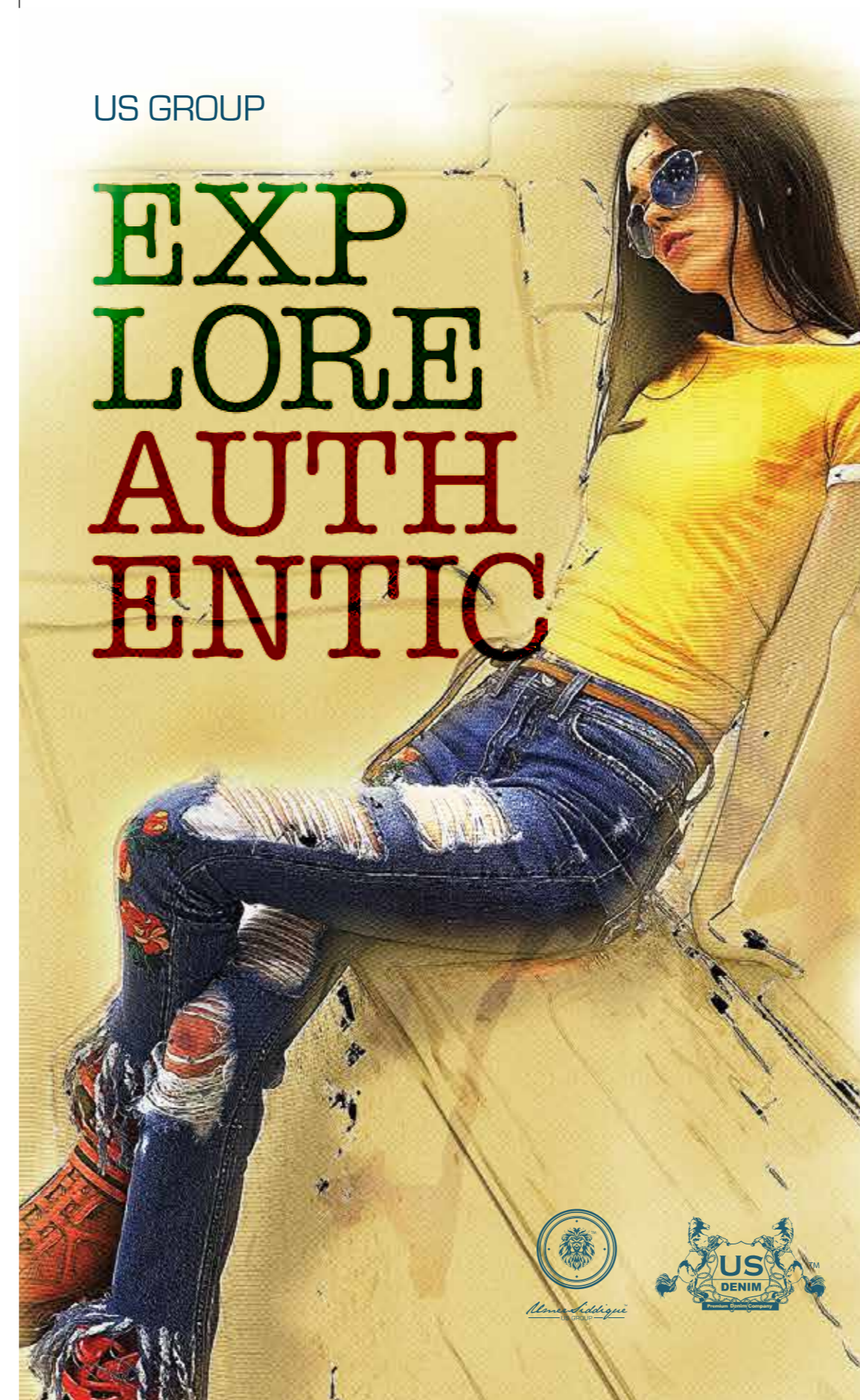
### Fan Favorites

Best-selling denims – past, current and trending.

### Bottom-line Boosters

Economical with fashion quality for your best budget-priced jeans.

[usdenimills.com](http://usdenimills.com) | [usapparelandtextiles.com](http://usapparelandtextiles.com)



US GROUP

# EXPLORE AUTHENTIC



## TECH EXPLORES NEW PATHS FOR AUTHENTIC DENIM LOOKS

The US Denim Mills by US Group is re-inventing historic jeans styles with new fibers, treatments and methods.

Fabrics in US Denim Mills presentation at Intertextile Shanghai harness tomorrow's textile advances to revitalize the great style visions of the past by adding fashion, comfort, performance and sustainability advantages to authentic denim looks.

[usdenimills.com](http://usdenimills.com) | [usapparelandtextiles.com](http://usapparelandtextiles.com)

# AUTHENTICITY ENHANCED & ENABLED

Definitive denim designs with classic jeans character

## oRigid

AUTHENTIC RIGID

Archetypal vintage refined with an evident twill line, original orange-peel texture and salt-n-pepper deep indigos.

## SelvEdge

More great options from our room of antique looms, including:

- SelvedgeX bi-stretch for enhanced comfort controlled-shrinkage with great shape and recovery.
- HeritEdge+ true choices of natural yarns and high-tech fiber blends.



Essential jeans fashions with drape, shape and flex

## Flex360

BI-STRETCH

Slight cross-bias freedom. 3/1 construction. Low-crease. Attractive body and drape. Monday smart. Friday-night comfortable.

## Authentic Dream

ICONIC STRETCH

A sharp '70s look for any flex option, with orange-peel texture and salt-n-pepper deep indigos.

## Modern Stretches

With true denim character, higher stretch range for intense comfort for men and women. Warp stretch to avoid sagging at the knees and hips. Various shades of indigos and blacks, rainy slub patterns and more for your alt-classic authentic ease.

## SoftWear

Advanced finishing treatments for superior soft touch from natural fiber blended yarns and softness-selected weaves.