

03 – 05 September 2014  
Shanghai New International Expo Centre (SNIEC)  
Shanghai, China

Please complete in block letters, sign and return original to:

Messe Frankfurt (Shanghai) Co Ltd - Beijing Office

Contact: Mr. Daniel Wan

Tel: +86 10 6517 1388 ext. 837

Fax: +86 10 6510 2799

Email: [building@china.messefrankfurt.com](mailto:building@china.messefrankfurt.com)

For office use:

Booth type: \_\_\_\_\_ Booth no.: \_\_\_\_\_ Booth size: \_\_\_\_\_ sqm

**A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 3)**

Company name (English): \_\_\_\_\_

Company name (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)**

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_

**C. Billing details (complete only if different from part A of the above) :**

Company name: \_\_\_\_\_

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

D. Our products belong to the following product groups (total percentage of all groups should be 100%):

- \_\_\_% 1. Building automation systems and products
- \_\_\_% 2. Generic cabling and data center systems and products
- \_\_\_% 3. Smart home and community management systems
- \_\_\_% 4. Building energy efficiency and energy management systems and products
- \_\_\_% 5. Audio & video integrated systems and products
- \_\_\_% 6. Security and access control systems and products
- \_\_\_% 7. Hotel intelligent systems and products
- \_\_\_% 8. Intelligent sun shading systems and products
- \_\_\_% 9. Electrical engineering products
- \_\_\_% 10. Press and publications
- \_\_\_% 11. Others, please specify: \_\_\_\_\_

E. **Please use not more than 20 words to describe your products.**

\_\_\_\_\_

\_\_\_\_\_

F. **Major brand name(s):** \_\_\_\_\_

G. **For co-exhibitor only: Please name ONE co-exhibiting company.**  
(Further information will be required before the show for the fair catalogue entry)

Company name (English): \_\_\_\_\_

Company name (Chinese): \_\_\_\_\_

Country: \_\_\_\_\_

H. **Participation fee**

<b>Standard booth</b> (minimum 9 sqm, with multiple 9 sqm unit addition)  Booth size: _____sqm Participation fee: RMB 9,800 / 9 sqm	<b>Standard booth (9 sqm) includes:</b> <ul style="list-style-type: none"> <li>- Wall-to-wall carpet</li> <li>- Fascia board with company name and booth number</li> <li>- 1 table &amp; 2 folding chairs</li> <li>- 2 spot lights</li> <li>- 1 socket (220V)</li> <li>- Booth cleaning</li> <li>- Listing in fair catalogue</li> <li>- Listing in online exhibitor list</li> <li>- Visitor invitation cards</li> </ul>
<b>Raw space</b> (minimum 36 sqm) *  Booth size: _____sqm Participation fee: RMB 1,000 / sqm	<b>Raw space includes:</b> <ul style="list-style-type: none"> <li>- Floor space</li> <li>- Listing in fair catalogue</li> <li>- Listing in online exhibitor list</li> <li>- Visitor invitation cards</li> </ul>

**Payment:** 50% deposit is required with application. Final / balance payment is due on **2 July 2014**. Please see page 3 for bank account details.

**\*Remarks:** Raw space exhibitors are entitled to pay the hall management fee to the venue and cleaning deposit fee during the move-in period, on top of the participation fee.

L. **Name of legally responsible person (Please write the name and sign below)**

We hereby accept the General Terms and Conditions of the show and the Specific Terms & Conditions on page 3 of this application form.

Name: Mr./Ms. \_\_\_\_\_ Title: \_\_\_\_\_  
First name Last name

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company chop: \_\_\_\_\_

(Please see page 3)

## Specific Terms and Conditions of Participation

- 1. Organisers**  
China Council for the Promotion of International Trade – Shanghai Pudong Sub-Council  
Guangzhou Guangya Messe Frankfurt Co Ltd
- 2. Co-organisers**  
Guangzhou Guangya Messe Frankfurt Co Ltd  
Shanghai Hongshan Exhibition Service Co Ltd
- 3. Event location**  
Shanghai New International Expo Centre (SNIEC)  
2345 Longyang Road,  
Pudong New Area,  
Shanghai, P.R.C. 201204
- 4. Date of event**  
03 – 05 September 2014
- 5. Registration and confirmation**  
Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of application in writing by fax and original mail.
- 6. Terms of payment**  
A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before **2 July 2014**. All bank charges are to be borne by applicant.  
  
**Payment should be made to:**  
Name of Account :  
GZH Guangya Messe Frankfurt Co., Ltd.  
Bank Name :  
HSBC Bank (China) Company Limited Guangzhou Branch  
Bank Address :  
G2, Ground Floor, Garden Hotel, No. 368 Huan Shi Dong Road, Guangzhou, PRC, 510064  
USD A/C No. : 009-035577-055  
RMB A/C No. : 629-035577-014  
Swift Code: HSBCCNHGHZ
- 7. Cancellation**  
If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.  
  
If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.  
  
Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.
- 8. General terms and conditions of participation**  
The detailed General Terms & Conditions of Participation are given on the organiser's website [www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk) and can be requested in printed form if required.
- 9. Booth allocation**  
The booth will be allocated in accordance with marketing criteria. No change of booth location is allowed once it has been assigned & informed.  
  
Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.  
  
In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.
- 10. Catalogue entry / fair guide**  
If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.
- 11. Intellectual property rights / copyright**  
The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.
- 12. Correspondence address for enquiries**  
Messe Frankfurt (Shanghai) Co Ltd,  
Beijing Office  
Rm. 1721, Tower 2 Bright China Chang An Bldg.  
No.7, Jian Guo Men Nei Avenue  
East District, Beijing 100005,  
P.R. China  
Tel: +86 10 6517 1388 ext. 837  
Fax: +86 10 6510 2799  
  
Email:  
[building@china.messefrankfurt.com](mailto:building@china.messefrankfurt.com)  
  
Web:  
[www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn)