

shanghai intelligent
building technology
上海国际智能建筑展览会

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Shanghai New International Expo Centre
Shanghai, China
中国·上海·上海新国际博览中心

Bluetooth Special Interest Group (SIG)



2015 Intelligent Building & Smart Home Standard Forum Series

Bluetooth Technology: Smart Home Forum
24 / 9 / 2015 (10:00 – 12:00)

2015 Insight



The Bluetooth Special Interest Group (SIG), in partnership with Shanghai Intelligent Building Technology 2015, is proud to co-organise the “Bluetooth Technology: Smart Home Forum”.

At this event, the Bluetooth SIG gathers our member companies to talk about the latest Bluetooth technology development in the Smart Home vertical. This is the first year that the SIG cooperated with Messe Frankfurt. Through this opportunity, we would like to give exclusive insights into the future of Bluetooth technology to a record number of industry experts and Bluetooth product innovators.

Bluetooth is the technology that the most innovative developers, and their customers count on. It offers a trusted, massively adopted technology to an emerging industry as smart home mainstream.

Steeping into the 9th edition, SIBT 2015's scale is getting bigger and more influential

We hope to leverage this industrial platform to drive more Bluetooth technology awareness and enable the industry's top leaders, developers, engineers, etc. together and explore the growing smart home market enabled by Bluetooth technology.

Ms Lori Lee, Senior Marketing Manager, Bluetooth Special Interest Group (SIG)

