



## 2015 Insight



In aspects such as building electronics, building automation and smart home, the Shanghai Intelligent Building Technology Exhibition has become the most influential exhibition in the industry. The ZigBee Association annually sends members to exhibit at the show to effectively promote our brand name. This year, ZigBee will use booths and seminars to showcase our Building Automation and Smart Home technology. We hope to spread our name and our technology to more people through this exhibition.

*Ms Wilma Su, Chair, ZigBee Member Group China*

## 2015 Intelligent Building & Smart Home Standard Forum Series



ZigBee Technical Forum  
23 / 9 / 2015 ( 10:00 - 12:30 )

## 2014 Review

**ZigBee Workshop for Connected Lighting & Intelligent Buildings** - the seminar introduced ZigBee's easy and cost-effective innovative wireless technology for smart connected lighting control in buildings and smart homes, topics included:

- Opening Remarks & Introduction of ZigBee
- Application of ZigBee and ZigBee Light Link Technology
- Application of ZigBee Technology in Smart Lighting and Home Automation
- Use of ZLL Technology in Lighting Control Solutions
- ZigBee Product Certification and Testing

