



SPRING SUMMER



2018春夏中国纺织面料流行趋势
FABRICS CHINA TREND S/S 2018

意趣 / Funny Interest

新的信息技术以无法确定的方式改变着人与人、人与时空的关系。新中产内心充斥着焦虑和不安，Z世代的独立和标新立异，激发了人们对于情绪纽带的需求最大化。二次元文化融入到我们的生活成为新常态；正念和修行以更加悠然和浪漫的方式融入日常生活；传承和回归有了更加活力和动感的表达方式；诗人印象被赋予了戏剧化和艺术的气质。

New information technology is changing the relationship among people, time and space in an uncertain way, as well as the relationship inside human beings. new middle-class is filled with anxiety and trepidation, the independent and off-beat traits of the “Z generation”. ACG culture merges into our life and turns out to be a “new normal”; mindfulness and practices merge with daily life in a more leisurely and romantic way; more vital and dynamic expression of passing-on and regression; dramatic, artistic temperament for a poetic impression.

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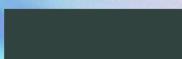


《Fashion Insight 纺织服装流行趋势展望》



Fantastic Dimensions

异幻次元



CNCS COLOR® 086 28 04



CNCS COLOR® 053 66 25



CNCS COLOR® 028 66 36



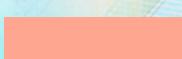
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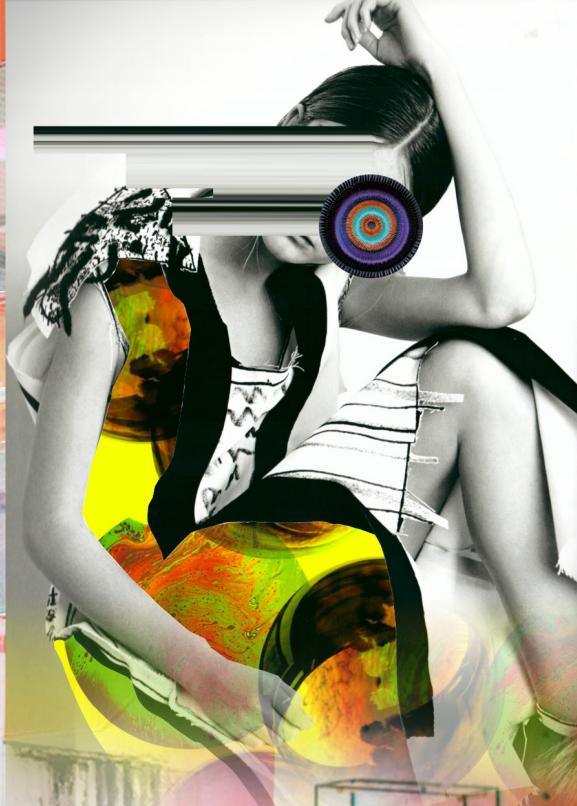


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网络和社交媒体大量普及，成为我们的生活必需。恶搞，吐槽，萌化，成为当下最讨巧也最容易被接受的表达形式，喜欢用图片和表情符号直白表达内心的想法和情绪，“二次元”俨然已成为年轻一代的文化背景。而虚拟世界与现实世界之间的沟通和互动，构成了无次元壁的异幻次元新世界。

一系列强烈冲突而网络化的色彩。高彩度的电子蓝色和橙色和酸绿色，枚粉色与红色的结合与撞色，具有直白而个性的表达及警示作用；视幻和滤镜化的灰色，沙粉色，泡沫蓝，清绿色，如同自拍软件中的清新而复古的色调。

具有俏皮感的超大比例刺绣，以冲撞的色彩和3D立体效果装饰尼龙、平针织等材质表面；手感柔软的牛仔面料以更多元化的形式进行呈现；经典的桌布格纹具有丰富的表面质感，成为现代混搭新宠；多彩漆皮外观的皮革或是化纤涂层材质是演绎年轻化未来感的重点材质；数码视幻效果的印花，千变万化的珠片、层叠的宝石装饰等效果的合成混纺材质，为Z世代带来表达自我的最佳媒介。



The massive expansion of Internet and social media made them necessities of our life. The younger generation prefer to show thoughts and moods straightly by images and emoticons for the "ACG dimension" has become their cultural background , and elements such as Kuso, spitslot and moe have become the most flattering and acceptable way of self-expression. Frequent communication and interaction between the virtual and real worlds construct a fantastic new dimension without any estrangement.

A palette of intense, conflicting and digital colors. Electronic blue, orange, acid green in high saturation; combination and contrast created by fuchsia and red declare caution and straightforward personality; visual and filter grey, pink sands, foam blue, clear green, crisp and vintage tones just in your selfie apps.

Nifty extra-large scale embroidery, textures such as nylon and plain stitch decorated by conflicting colors and 3D effect; denim soft to the touch gains more diversified forms to show itself; classic tablecloth checks with rich surface texture become a new favorite of modern mix style; colorful patent leather or coated chemical fiber turns out to be the key material to interpret the concept of young and futuristic; OP effect digital printing, changeful sequins and cascading jewel decoration plus synthetic fiber mixed fabric offer the "Z generation" a best material for self-expression.

Roaming 悠游正念 Mindfulness



Turn into the real demand from inside and spirit, to care about and relax the body, this kind of design is now leading the trend of commercial activities. People try to seek essence and origin through mindfulness and practices, and express this desire in a more leisurely, modern way. Focus on material texture, listen to the story and connotation behind the product, and proceed from the inside and our body, a new "fashion revolution" is to begin.

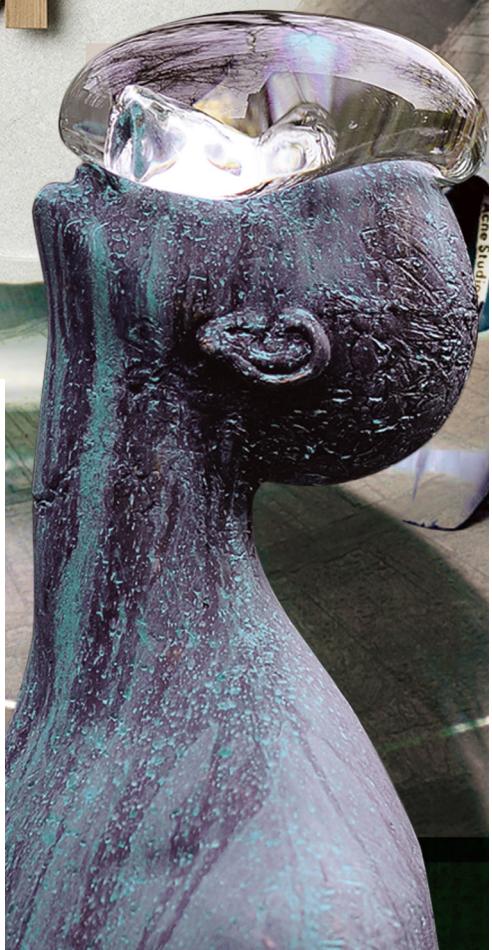
A collection of natural colors based on different shades of neutrals. Undyed original colors of the materials go with energetic tall lightness, create a carefree, comfortable atmosphere. Bone, carnation, sand color, charcoal grey match soft sunshine yellow, aqua blue and amber; a color collection that presents a sustainable look.

Stress environmentally friendly, degradable and recyclable materials. Light material with natural look creates delicate layer contrast; silk, chiffon and crepe with sheen shimmer perform modern lazy vogue; Issey Miyake style draping material and smooth dense cotton fabric form a tranquil mood with large volume; fine gauge knit made by new-type micro fine yarns and micro fine technical nylon woven fabric feel just like the second skin; fluid, low-key plain natural flax jacquard fabric with exquisite touch and frosty appearance.

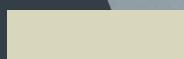
关注心灵和内心的真正需求，释放身体，关注身体本身的设计，成为现阶段最商业化的趋势方向；正念与修行，成为人们追寻本质探寻本源的途径，人们运用更加悠然和现代的方式更新了正念的表达。关注材质的质感，关注产品背后的故事和内涵，从内心和身体本身出发，正演变成一场新的“时尚革命”。

一系列浅淡的中性色为主调的天然色彩。未经染色的材质本身色彩搭配活力感的高明度色彩，展现悠然而闲适的氛围。骨色、肉色、沙色、木炭灰黑色，搭配柔和的阳光黄色、水蓝色和琥珀色，呈现可持续性外观的色彩系列。

环保和可降解闭环材质是重点：轻型且具有天然外观的材料，打造微妙的对比层次感；低调光泽感的真丝、雪纺绸和纱丝，演绎现代感的慵懒格调；三宅一生风格褶皱外观材质、光滑的密织棉布，极具量感，打造现代静谧造型；运用超细新型纱线的细针距针织，以及超细旦科技尼龙梭织材质，触感如同第二层肌肤；垂坠而低调的提花素色天然亚麻织物，具有细腻柔和的手感和冷峻的外观。



Emulative 竞艺传承 Heritage



CNCS COLOR® 030 81 07



CNCS COLOR® 160 58 11



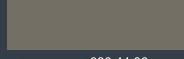
CNCS COLOR® 124 21 07



CNCS COLOR® 011 28 25



CNCS COLOR® 120 99 00



CNCS COLOR® 030 44 06



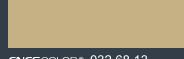
Iridescent Metal



CNCS COLOR® 038 78 38



CNCS COLOR® 122 41 13



CNCS COLOR® 032 68 13

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数字时代充斥着更多选择和超负荷的信息，成为更新传统与经典的孵化器。复古的技艺经过现代的处理方式而获得新生，并以更具活力和创新的方式演绎传承和回归；传统竞技运动元素强势回归，更新了历久弥新的经典设计，并以艺术化和更具实用性的方式，成为年轻一代青睐的新经典。

经典而优雅的色彩基调，搭配具有竞技运动感的镜面珠光色。经典的海军蓝色，搭配氧化暗红色和清新白色，实用的卡其色和中性沙色，搭配动感的亮黄色和天蓝色，演绎不乏活力的新传承色彩系列。

利落的轻质夏季羊毛材质，或是以经典而优雅的纹样和配色呈现，或是打造美丽诺羊毛运动针织系列；经典的尼龙化纤材质以更优雅的珠光涂层光泽形态呈现，功能性成为都市风格的必需；本用于竞技运动的压力感双面双层及多层针织，以更加时装化的形式呈现；平滑细腻的夏季棉布、细腻的新型纤维素纤维打造经典实用的造型系列；海军风格条纹针织和印花极具年轻化的活力感。

More options and overloaded information brought by the digital age turn into an incubator for updating traditional classics. Old crafts gain their new life through contemporary treatment, and interpret the passing-on and regression in a more vital, creative way. Traditional competitive athlete elements powerfully return; renewed long-lasting classics with more artistry and practicability again favored by today's younger generation.

Classic, elegant colors set the tone of the story, mixed with competitive athlete mirror pearl. Classic navy blue plus oxide red and fresh white, utility khakis and neutral sand colors with dynamic bright yellow and azure; all together build this lively new passing-on collection.

Crisp light summer wool shown with classic, elegant figures and palette, or fall into this season's merino athletic knitwear series; graceful pearly lustre coating promote conventional nylon fabric as functional quality becomes a necessary for urban style; stressed double-faced bilayer or multilayer knitting used to apply in competitive sports is now presented in a more stylish way; smooth, fine summer cotton fabric and exquisite new cellulosic fiber form a classic, practical collection; navy style striped knitting and printing full of youthful energy.



Naturalistic Poet

博物詩人

CNCS COLOR® 008 31 15

CNCS COLOR® 079 53 39

CNCS COLOR® 036 58 24

CNCS COLOR® 048 40 17

CNCS COLOR® 088 54 07

CNCS COLOR® 017 43 16

CNCS COLOR® 022 65 18

CNCS COLOR® 099 33 17

CNCS COLOR® 151 42 24

CNCS COLOR® 118 22 04

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人们对于自然及动植物的探索不断深入，崇尚原生态的生活态度，部落文化和现代时尚的融汇，如同都市中流浪的艺术家，独具活力风情和浪漫魅力。全球化趋势和即看即买策略使得季节性不再明显，环球旅行和波西米亚多元化游牧风格持续风靡，以更加艺术化形式满足全球人类诉求。

全球自然世界的丰富色彩，一系列低彩度的色彩展现原生态美学和艺术化质感。暗调沙漠色和赤褐色搭配一系列的大地色系，包括灰调军绿色，丛林绿色，灰蓝色和摩卡色，搭配艺术化的蓝青色和紫罗兰色，共同演绎自然的浪漫主义情怀。

具有手工质感的梭织表面，搭配格纹、挂毯图案或费尔岛图案；超大网眼和开放式编织外观材质，手工感蕾丝和透明薄纱搭配打造夏季浪漫自然外观造型；大理石和地层效果的花灰夹花针织，磨毛及磨砂效果的轻薄针织和麂皮，打造自然的触感和外观，剪线和烂花等工艺装饰面料表面质感，打造回收和诗意风格外观；超大热带动植物印花或提花以更加现代的形式呈现。

Explore in depth of the nature, flora and fauna; advocate the fusion of original-ecology lifestyle, tribalism and modern chic. Those artists wandering in the city show us the unique vital scenery and romantic charm. Globalization tendency and "see now buy now" strategy break seasonality; travel-around-the-world and multifold Bohemian nomadic style remain in vogue, satisfy people's demand with a more artistic solution.

Rich colors from nature all around the world. A palette of low-chroma colors reveal original-ecology aesthetics and artistic texture. Dark desert colors and russet with a series of earth tones including grayish military green, jungle green, dusty blue and mocha, match with artistic blue cyan and violet, jointly interpret a natural romanticism.

Handcrafted feeling woven surface matches plaids, tapestry patterns and Fair Isle knitting patterns; extra-size meshes and open weave texture, hand-made lace and transparent gauzy fabric create a natural, romantic summer look; marbling and strata effect grey melange knits, brushed light knits and matt effect suede bring a natural touch and appearance; crafts such as trimming and burnt-out enrich surface texture, forming an image of recycled and poetic; a more modernized version for over-sized tropic flora and fauna printing or jacquards.