

**cinte
techtex**
CHINA

6 – 8.9.2022

Shanghai New International
Expo Centre, China
中国 • 上海新国际博览中心

China International Trade Fair for Technical
Textiles and Nonwovens

中国国际产业用纺织品及非织造布展览会

**Beyond
innovation.
创享未来**

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CNITA

Connect & rebound: meet the global demand at Cinte Techtexsil China 2022

Internal and external demand continuously drive China's technical textile and nonwoven market

Increased demand for facemasks and medical textiles accelerated the growth in global technical textile and nonwoven exports. China remains the largest supplier, comprising more than 1/3 of the global figure.

By 2030, the nonwovens market is predicted to be 13m tonnes due to the medical and recovering construction, manufacturing and agricultural sectors. Global demand will also be driven by heightened health and sanitary regulations and new personal hygiene habits.

China maintains high demand for overseas textile machinery, raw materials and 'Texpertise' to support its exports. The fair continues to be the country's ideal trade platform for technical textiles and nonwovens.

Increasing domestic consumption of functional apparel, sports & personal protection items will also drive future expansion. Post-pandemic growth in manufacturing and construction will boost demand for filtering, greenhouse covering and high-density fabrics.

Ignite your technical textile and nonwoven innovation in the ever-growing and robust Asian market



Technology, equipment & accessories



Fibres and yarns



Woven fabrics, laid webs, braidings, knitted fabrics



Research, development, planning, consultation



Nonwovens



Associations, trade publications



Coated textiles



Functional apparel textiles



Bondtec (surface and bonding techniques)



Composites

A key industry event gathering end users from 12 application areas to source technical textile and nonwoven solutions



Agrotech



Buildtech



Clothtech



Geotech



Hometech



Indutech



Medtech



Mobiltech



Oekotech



Packtech



Protech



Sporttech

2021 exhibitor profile



26,000
sqm gross



366
exhibitors from 8 countries & regions

91%

exhibitors were satisfied with their show participation

80%

exhibitors were satisfied with the number of visitor

89%

exhibitors were satisfied with the profile and quality of visitors

Leading exhibitors in past editions

Fibre, yarn and technical textiles



Technology, equipment & accessories



Nonwovens



Exhibitor comments



"The fair can help us **explore new business opportunities** especially when the whole textile sector has been greatly affected by the pandemic. By presenting a wide range of products and solutions that cover different application areas along the supply chain, we are interested in **meeting existing and new customers** here at the fair. Thanks to the **huge market size in China**, a stable industry growth can be forecast with a lot of opportunities on offer."

Mr Eddie Wan, General Manager, Fixatti (China) Polymer Specialties Co. Ltd – a Bostik Company, France



"Cinte Techtextil China is the ideal trade fair for nonwoven fabric, that's why most of my customers will participate. It is a great chance for us to have **face-to-face interactions with new and old customers** so as to **learn more about their needs and business development**. We've got **excellent results** this year as we are a parts manufacturer, so many clients will use our products. I think the fair can indeed benefit our business development whether it is a pre-pandemic or post-pandemic period. Thus, I will participate in every edition in the future."

Ms Wang Kewei, Sales Manager, Reifenhäuser Heinsberg, Germany



German Pavilion



Belgium Pavilion



Italy Pavilion



European Zone

Pavilions and Zones



Czech Republic Pavilion



Taiwan Pavilion



Korea Pavilion

Why Cinte Tectextil China?

Physical trade fair

Seize business opportunities in person

- ✔ Meet face-to-face with genuine buyers: **around 15,000 visits** were recorded at the 2021 edition
- ✔ Maximise your market exposure to relevant buyers with seminars, innovation showcase and networking activities.

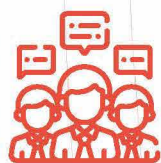
Flexible participation packages are available. Contact us to discuss further!



Value adding services for all exhibitors

- ✔ New: complimentary digital marketing services to help you connect seamlessly with **more than 53,000 genuine buyers** in the fair's database
- ✔ Holding your own webinars? We can **inform and recruit audience** for you
- ✔ **Marketing / media support**
- ✔ **Livestream onsite product presentations** (please contact us for a quotation)
- ✔ **Business matchmaking service:** exhibitors can pre-select and arrange business meetings with potential buyers
- ✔ **Sponsorship:** increase your exposure and brand awareness by sponsoring onsite billboards, banners, seminars, souvenirs and more

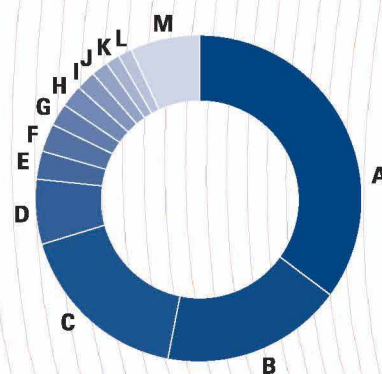
Visitor profile



14,868 visits
from **20** countries / regions



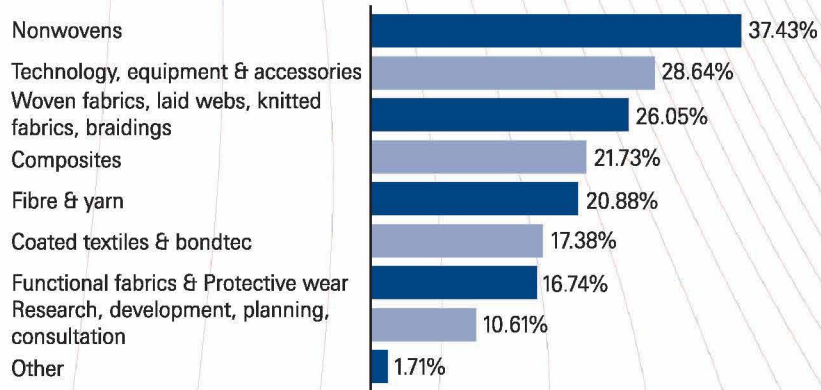
Mainland China visitors by region



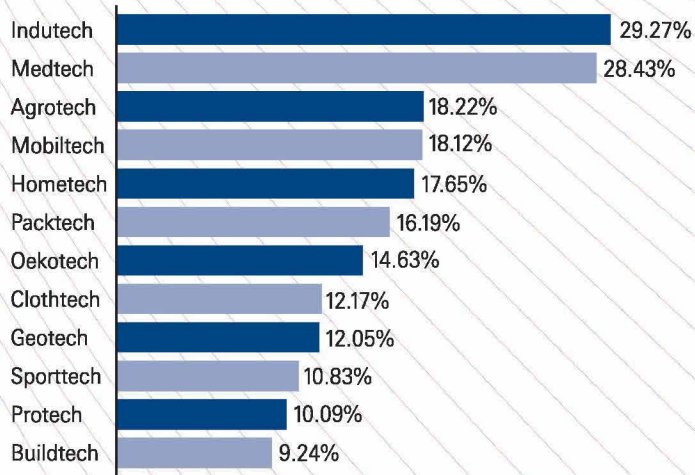
A Shanghai	35.38%	H Beijing	2.10%
B Jiangsu	17.93%	I Guangdong	2.06%
C Zhejiang	17.06%	J Hubei	1.53%
D Shandong	6.40%	K Fujian	1.40%
E Anhui	2.87%	L Liaoning	1.37%
F Henan	2.71%	M Other	6.83%
G Hebei	2.36%		

Visitor analysis

Visitors' main area of interest by product group*



Breakdown of sourcing interest by end-use applications*



*The total % is over 100% due to multiple selections.

Visitor comments

"Cinte Techtextil China, as an international professional exhibition platform, brings together cutting-edge technologies and products in the industry, allowing us to **quickly learn about innovative technology trends in the industry**. I was particularly impressed by the biodegradable products seen in the Innovation Showcase. I am mainly sourcing mask-related products and mops, and I have found companies that I'm interested in and will ask them to send samples later on. The show enables us to **quickly access many quality exhibitors at once, reach our sourcing targets**, facilitate our sourcing needs and **keep up with the industry's development**."

Ms Claire Zhang, Senior Scientist, Personal Health, Philips Research China, Philips (China) Investment Co Ltd, China

"As a professional trade fair for technical textile and nonwoven products, Cinte Techtextil China is not only a platform to **gather qualified industry players**, but also the best place to **showcase new products and innovations**. The products are specific and high quality which highly match with my scouring needs and definitely enhances the sourcing efficiency for buyers. We can also check out the **new trends for advanced technologies** as well as the **market development** thoroughly, which attracts my company to visit the fair continuously. We have already connected with several companies and will have further discussions."

Mr Lin Bin, Technical Director, Zhejiang Xinna Medical Device Technology Co Ltd, China

Fringe programme events

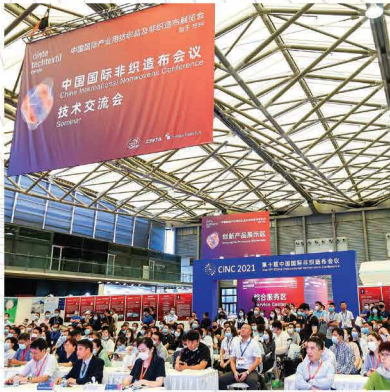
Seminars, panel discussions & production presentations

Interactive **seminars** open a dialogue for textile and nonwoven innovation, market trends, solutions and more. Led by industry leaders and R&D experts, **panel discussions** strengthen and extend the most discussed topics to a higher level, providing insight and inspiration to industry peers.

Seize the opportunity to present your research and / or innovative product developments in **product presentations** to top manufacturers, retailers, press and more. Grasp business opportunities and cultivate industry connections beyond your booth.



Subject to change, as of September 2021



China International Nonwovens Conference

Concurrently held with the fair, the highly acclaimed CINC brings together influential speakers from global nonwoven associations, research institutes, industry standard setters and large-scale industry leaders, unfolding global nonwoven development and prospects, revealing national standards and policies, forecasting market potential and highlighting key new directions. It is an ideal platform to gain an all-around understanding of the industry from global and local perspectives.

Innovation Showcase Area

Cutting-edge innovation will be displayed in a dedicated area, enabling the discovery of technical textile and nonwovens applications and enhance the understanding of their potential and future. All exhibitors are welcome to submit product samples to be featured in this area.



Book your stand for 2022 NOW!

Pre-show schedule 2021 – 2022

Booth application & preparation

Preparation & promotion

Fair opens



Fair facts

Date
6 – 8 September 2022

Venue
Shanghai New International Expo Centre

Participation fee
Standard booth USD 450 / sqm (min. 9 sqm)
Raw space USD 395 / sqm (min. 36 sqm)

Contact
Messe Frankfurt (HK) Ltd
Mr Ben Shi / Ms Xaey Wong
Tel: +852 2230 9216 / 2238 9954
Chinese enquiries: +86 21 6160 1155
cinte@hongkong.messefrankfurt.com
www.techtextilchina.com



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