

# DS printech

CHINA

中国（上海）国际网印及数码印刷技术展览会  
China (Shanghai) International Screen Printing and  
Digital Printing Technology Fair

(原中国国际网印及数字化印刷展 / 中国国际数码印花工业技术展  
Formerly CSGIA / Textile Digital Printing (China) Expo)

**See you in  
Shanghai!**

**6 – 8 August 2021**

Shanghai New International Expo Centre

[www.dsprintech.com](http://www.dsprintech.com)



**messe frankfurt**

# Gain access to the dynamic digital and screen printing market in China

Amid the COVID-19 pandemic, the Chinese digital and screen printing market has seen rapid changes and growth potential. **Intelligent and sustainable production, personalisation and small quantity orders** are brought to the forefront to cater to consumer needs in the new normal. Meanwhile, the textile printing market in China is forecasting a **CAGR of 6.6%** from 2020 to 2027.

Hence, **DS Printech China**, the influential trade platform dedicated to the digital and screen printing industry in Asia is ideal for worldwide industry players to showcase their latest printing technologies. The fair is a rebranding of two existing events: the 30 year-plus CSGIA and Textile Digital Printing China.

Source: IDC and Research and Markets reports

## Win customers via multiple channels beyond your booth

### Physical trade fair

#### Participate in person to seize business opportunities

- ✓ Meet face-to-face with genuine buyers
- ✓ Maximise your exposure by promoting your products through **well-attended seminars, product presentations and networking activities**



### Hybrid trade fair



#### Can't attend the fair in person? Just send us your products and brochures for displaying to onsite buyers

- ✓ **Dedicated and prominent showcase area** for buyers to touch and feel your products
- ✓ **Different showcase designs** to fit your needs and promote your products and brand image
- ✓ Staff will be present to **collect buyers' name cards** for you to follow up

### Value adding services for both physical and hybrid trade fair exhibitors

- ✓ New: complimentary digital marketing services to help you connect seamlessly with **more than 35,000 genuine buyers** in the fair's database
- ✓ Holding your own webinars? We can **inform and recruit audience** for you
- ✓ **Marketing / media support**
- ✓ **Livestream onsite product presentations** (please contact us for a quotation)
- ✓ **Business matchmaking service:** business meetings with potential buyers will be arranged for you
- ✓ **Sponsorship:** increase your exposure and brand awareness by sponsoring onsite billboards, banners, seminars, souvenirs and more





# A snapshot of the 2020 fair

## Exhibitor profile



**20,000** sqm exhibition space



**200** exhibitors

## A highly recognised industry event



ATMA

**Bihong** 碧宏



**Chemica**  
Heat transfers for textiles

**CHL**



**田菱企业**  
DENBISHI GROUP

**EPSON**

**fixatti**  
performance driven polymers

**GILDAN**

**JHF**

**LETURE** 领创



**Nittoku**

**印可丽**  
printpretty

**STAHL'S**



**大世界油墨**  
Great World Ink Paint

**FLORA** 彩神  
数字喷墨印刷设备制造商  
Digital Inkjet Printing Equipment Manufacturer



**Cending** 诚鼎

**CLT** 长联科技  
水性印花胶浆领导品牌

and many more...

## Exhibitors' testimonials

The main goal for us here is to establish new sales channels, especially in the major apparel manufacturing province of Guangdong. The fair has helped us grasp the exciting opportunities presented in the region. DS Printech China has acted as a catalyst for the industry's recovery. It is more efficient for us to promote our machines in person than online, as customers can learn about the operation of the equipment and the printing effects.

**Mr Denis Sun, Sales Manager, Stahls' Trading (Shenzhen) Co Ltd, USA**

This fair is very important for us to reach our Chinese customers. We are displaying heat press machines which are French-made, and I think the results are quite good. China's still an expanding market with new kinds of technology for textile prints – people are looking to personalise more and more. So we believe the market will continue to grow and there are still a lot of opportunities.

**Mr Nicolas Becherel, Sales Manager, Asia Pacific, Chemica HK Ltd, France**

## Visitor profile

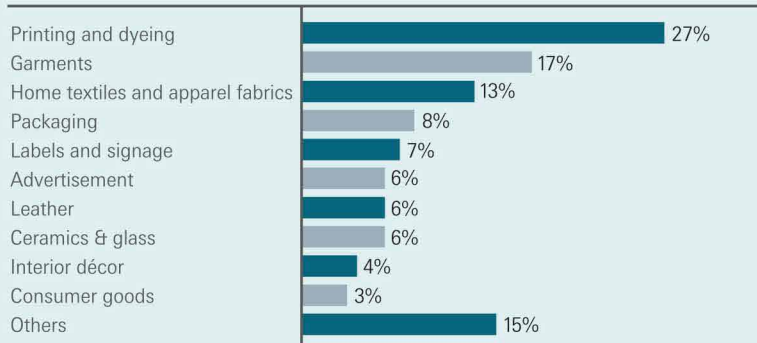


**8,853** onsite visitors from **7** countries and regions



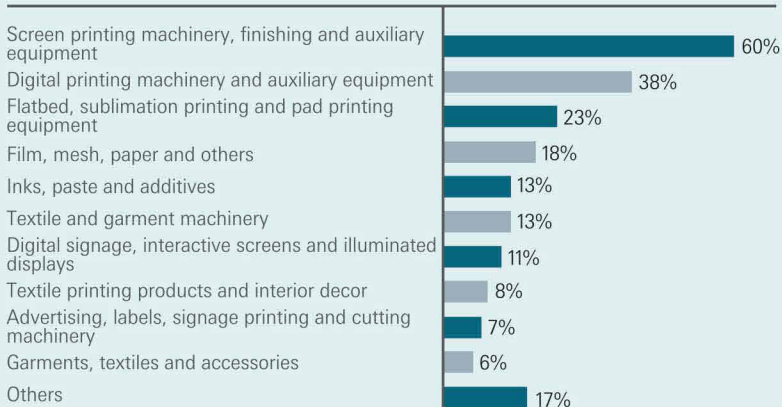
**130,000+** online participants

### Visitors' business focus by end-use applications\*



\*total percentage is over 100 because of multiple selections

### Visitors' sourcing interest by product groups\*



\*total percentage is over 100 because of multiple selections

# Maximise your exposure with DS Printech China's fringe programme

## Seminars and forums

Share your insights on the latest printing technologies, solutions, trends, industry standards and policies. You can also build valuable connections with the audience.



## Product presentations

Promote your products at tailor-made launches and networking during the fair to maximise exposure.



## Personalised Printing Workshop

Become a sponsor of the digital printing workshop to enhance your brand awareness. The workshop allows potential buyers to learn about your products through hands-on activities.



## Book a stand to recharge your business now!

### Fair facts

Date: 6 – 8 August 2021

Venue: Shanghai New International Expo Centre

### Participation fee

Standard booth USD 210 / sqm

Raw space USD 190 / sqm

Enjoy a **5% early bird discount** by submitting application form on or before **31 Mar 2021**.

[www.dsprintech.com](http://www.dsprintech.com)

### Contact us

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